

## ***Smoking Cessation Benefits :15***

### ***You Can Help Your Patients Quit Smoking***

The spot opens with the Dr. Brenna VanFrank speaking to the camera. The CDC logo appears. A name card appears which reads: "Brenna VanFrank, MD, MSPH, Senior Medical Officer, Office on Smoking and Health, Centers for Disease Control and Prevention"

**DR. BRENNAN VANFRANK: Helping your patients quit smoking is one of the most important ways to improve their health.**

The spot cuts to footage of a counselor's office. A female counselor speaks with a male patient and shows him an informational handout. We see a close up of the patient nodding his head as they continue to speak.

**DR. BRENNAN VANFRANK: The good news is counseling and medication can help patients quit.**

The spot cuts back to Dr. Brenna VanFrank speaking to the camera.

**DR. BRENNAN VANFRANK: Advise your patients to quit and connect them to the treatment and support they need to quit for good.**

**ART CARD:** Learn how to help your patients quit at [CDC.gov/TobaccoHCP](https://www.cdc.gov/TobaccoHCP)

The CDC logo appears on screen.