

How to Use Bupropion SR video

AUDIO: Music without lyrics playing through the end of the video.

TITLE ARTCARD - TEXT ON SCREEN:

How to Use Bupropion SR to Quit Smoking

Bupropion SR is available by prescription only.

VISUALS: The title text is in a box. The background is animated with pills and colored dots crossing diagonally behind the text box.

TEXT ON SCREEN: Bupropion SR is a pill that can be used for quitting smoking.

VISUALS: Bottle lid opens, pill rotates out and down to sit in front of the bottle.

TEXT ON SCREEN: Take it exactly as directed by your healthcare provider.

VISUALS: Doctor shown. An arm moves into the frame from the bottom to reveal the bottle.

TEXT ON SCREEN: Begin using bupropion 1 to 2 weeks before your quit date.

VISUALS: Quit date circled on a calendar.

TEXT ON SCREEN: Try to take bupropion at the same time every day,

VISUALS: Reveals 8 AM day dose, sun animates.

TEXT ON SCREEN: Try to take bupropion at the same time every day, with doses separated by at least 8 hours.

VISUALS: 5 PM night dose swipes in, text animates.

TEXT ON SCREEN: Do not take more than two doses in 24 hours.

VISUALS: Split panel swipes away, sun and moon come together.

TEXT ON SCREEN: You can take bupropion with or without food.

VISUALS: Various food, beverage, and flatware items make up a background graphic.

TEXT ON SCREEN: Do not crush, chew, or divide the pill.

VISUALS: “Do not crush” appears and mortar and pestle animate, line slashes through; “chew” appears and mouth animates, line slashes through; “or divide the pill” appears, pill breaks, line slashes through.

TEXT ON SCREEN: Limit or avoid drinking alcohol while using bupropion.

VISUALS: Warning icon animates.

TEXT ON SCREEN: Proper use will help you avoid side effects...

VISUALS: Solid background.

TEXT ON SCREEN: and stay quit.

VISUALS: An arm with its hand in a “thumbs up” gesture enters the frame.

TEXT ON SCREEN:

Talk to your healthcare provider for help using medicines to quit smoking.

For more help quitting, call 1-800-QUIT-NOW

VISUALS: The text is in a box. The background is animated with pills and colored dots crossing diagonally behind the text box.

TEXT ON SCREEN:

This video is a part of a collaboration with the National Cancer Institute’s Smokefree.gov Initiative.

CDC does not endorse any particular organization, product, or service.

VISUALS: Joint logos of the US Department of Health and Human Services and the Centers for Disease Control and Prevention.