

AD-ID: VCDC1595000H
SPOT TITLE: AndyA_What Smoking Takes_AVO2_30_URL
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AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

OPEN ON AN IMAGE OF ANDY AT 47 YEARS OLD AND LOOKING HEALTHY.

SUPER: Andy A. at 47 years old
Texas

ANDY: Throat cancer from smoking took my voice.

CUT TO DEBRA HELPING ANDY GET DRESSED.

DEBRA: There you go.

CUT TO AN IMAGE OF ANDY IN THE HOSPITAL.

ANDY: It also took the inside of my throat,

CUT TO IMAGES OF THE SCARS ON ANDY'S LEGS.

SUPER: Muscle and skin from Andy's legs were used to rebuild his throat

ANDY: the muscle from my right leg, the skin from my left leg,

CUT TO DEBRA HELPING ANDY GET DRESSED.

ANDY: It even took my independence.

CUT TO DEBRA GIVING ANDY HIS WALKER.

SUPER: Andy A., 55, and wife Debra B.

ANDY: Don't give any more to cigarettes.

CUT TO ANDY WALKING DOWN HIS HALLWAY USING HIS WALKER.

ANDY: Otherwise, they'll keep taking til there's nothing left of you.

ART CARD: SMOKING CAUSES THROAT CANCER.

ANNCR: You can quit. For free help, visit CDC.GOV/Tips

ART CARD: YOU CAN QUIT. FOR FREE HELP, VISIT CDC.GOV/Tips

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