

AD-ID: VCDC1542000H

SPOT TITLE: Felicita R\_Pulling Teeth Tip\_AVO2\_15\_URL

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AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

WE SEE FELICITA TALKING TO THE CAMERA

SUPER: Felicita R., 63, Florida

FELICITA: Smoking gave me gum disease and I lost all my teeth. Here's my tip,

CUT TO FELICITA PULLING OUT HER FALSE TEETH

FELICITA: you might think quitting feels like pulling teeth. Trust me, it's not even close.

ART CARD: SMOKING CAN CAUSE GUM DISEASE AND TOOTH LOSS.

ANNCR: You can quit. For free help, visit [CDC.GOV/Tips](https://www.cdc.gov/tips)

ART CARD: YOU CAN QUIT. FOR FREE HELP, VISIT [CDC.GOV/Tips](https://www.cdc.gov/tips)

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