

AD-ID: VCDC1560000H

SPOT TITLE: Tammy W_Everyone Can See It Tip_AVO2_30_URL

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AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

WE SEE TAMMY TALKING TO THE CAMERA

SUPER: Tammy W., 51, Tribal Member, Little Traverse Bay Bands of Odawa Indians

TAMMY: I didn't want to be seen as somebody who smoked, so I hid it. I hid my smoking when I worked with my tribe.

CUT TO TAMMY OVER SINK GETTING A GLASS OF WATER

TAMMY: I didn't talk about it when I talked to my doctor. I ate right, I exercised, I didn't want to be exposed.

CUT TO TAMMY TALKING TO CAMERA

TAMMY: Here's my tip, when you're having open heart surgery you can't hide the damage caused by smoking.

CUT TO IMAGES OF TAMMY'S SURGERY

TAMMY: Everyone in the room can see it.

ART CARD: SMOKING CAUSES HEART DISEASE.

ANNCR: You can quit. For free help, visit CDC.GOV/Tips

ART CARD: YOU CAN QUIT. FOR FREE HELP, VISIT CDC.GOV/Tips

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