

AD-ID: VCDC1393000H

SPOT TITLE: Noel S\_Age 36 Tip\_AVO2\_15\_URL

LENGTH: :15

AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

SUPER: Noel, 42, New York

We see Noel speaking to camera. He is wearing a dark grey button up.

NOEL: Did you know it's possible to have a heart attack at age 36? I didn't. Here's a tip. If you smoke, it's totally possible.

(Sirens)

Cut to a zoomed out clip of Noel speaking to camera, revealing he is in a hospital.

NOEL: That's what happened to me.

ART CARD: Quitting smoking reduces the risk of heart disease.

ANNCR: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips)

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips)

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