

AD-ID: VCDC1440000H

SPOT TITLE: Angie P_People Like Me Tip_AVO2_15_URL

LENGTH: :15

AS-RECORDED SCRIPT:

Art Card: A Tip From A Former Smoker®

SUPER: Angie P. and her wife, Catharay H.

We see a still image of Angie and Catharay embracing with trees in the background.

ANGIE: Tobacco companies target people like me with their menthol cigarette marketing.

We see Angie through a window standing outside.

ANGIE: Realizing this made me angry enough to quit.

Cut to a close up of Angie sitting in a kitchen with clasped hands, speaking to the camera.

ANGIE: My tip is, this should make everyone angry.

ART CARD: Tobacco companies target many communities with menthol ads.

ANNCR: You can quit. For free help, visit [CDC.GOV/Tips](https://www.cdc.gov/tips)

ART CARD: You can quit. For free help, visit [CDC.GOV/Tips](https://www.cdc.gov/tips)

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