

Tips From Former Smokers Tips 2020/TV

Denise and Brian/TV "Denise and Brian Uncertainty" :30

The spot opens on the *A Tip From A Former Smoker's Wife* logo and cuts to a shot of Brian and Denise walking together down a doctor's office hallway. They share a kiss.

DENISE: My husband has heart disease, COPD, and lung cancer from smoking.

The spot cuts to Brian going into an exam room and the door closes behind him. We see Brian go into a CT machine.

DENISE: Today, he's being tested to see if the lung cancer has spread.

The spot cuts to a shot of Brian's lung scan.

DENISE: He may be the one getting the test,

The spot cuts to Brian laying inside the CT machine.

DENISE: but we both live with the results.

The spot cuts to an art card that reads "The people you love are worth quitting for."

ANNCR: The people you love are worth quitting for.

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips).

CDC LOGO

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