

Tips From Former Smokers Tips 2020/TV

Denise and Brian/TV "Denise and Brian Time Together" :30

The spot opens on the *A Tip From A Former Smoker's Wife* logo, and then cuts to a shot of Denise helping Brian into their car.

We then see them walking together into a doctor's office, Denise sitting alone filling out paperwork, and a medical scan of lungs.

DENISE: If your husband gets cancer from smoking,

We see Denise and Brian walking out of their house.

DENISE: be prepared to spend a lot of time together.

The spot cuts to Denise reading credit card information to the receptionist while Brian sits in the waiting room.

DENISE: ...88179

The spot cuts to another shot of a medical scan and Denise sitting waiting for Brian at a doctor's appointment.

DENISE: Just not the way either of you imagined.

The spot cuts to Denise helping Brian out of their car. We then see Denise give Brian pills in a waiting room.

Finally, we see Denise sitting alone in the waiting room while Brian is being seen by a doctor.

The spot cuts to an art card that reads "The people you love are worth quitting for."

ANNCR: The people you love are worth quitting for.

ART CARD: You can quit. For free help, visit [CDC.GOV/TIPS](https://www.cdc.gov/tips).

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