

CDC-RFA-PW-24-0080 Populations of Focus Considerations

The Notice of Funding Opportunity (NOFO) describes three population of focus categories that will receive capacity-building assistance (CBA). Applicants must select **one** category and define **one** population of focus within their initial application. This is the category and single population whose capacity they are proposing to build for the duration of the period of performance.

Table 1. CDC-RFA-PW-24-0080 Population of Focus Categories

Category	A	B	C
Description	Governmental public health departments	Workforce segments in governmental public health departments	Public health system components
CBA for	One health department type (state, tribal, local, or territorial), including subsets that are geographic (e.g., rural, urban, big cities).	One workforce segment across two or more health department types (state, tribal, local, and territorial). Workforce segments may be a defined human resources title, occupational series, or a group of staff members who serve in that role. These should be workforce segments responsible for providing essential public health services and protections, and identifiable within public health departments.	One organization type or workforce type outside of health departments, including sectors that support public health. Workforce segments may be a defined human resources title, occupational series, or a group of staff members who serve in that role.
CBA activities occur	Agency-wide, at the organizational level for the selected health department type.	At the workforce segment level for the selected health department types.	At the organizational or workforce level for the selected component of the public health system.
Additional details	Agency-wide organizational activities include, but are not limited to, business processes, system design, strategic planning, resource management, and leadership building.	Workforce segments can include, but are not limited to, epidemiologists, chronic disease specialists, public health lawyers, environmentalists, informaticians, data scientists, public health nurses, physicians in health departments, and nutritionists.	Public health system components represent, but are not limited to, community-based organizations, community health centers, primary care providers, governors, hospitals, economists, legislators, education organizations, social action organizations, and public safety agencies.

Consider these critical questions to inform your selection:

How should my organization determine the population of focus category?

- Which category best describes the entities your organization represents?
- Which category best aligns with the single population of focus whose capacity you will build for the duration of the period of performance?
- Do your CBA activities typically occur for governmental health departments or other components of the public health system?
- For governmental public health, do your CBA activities typically focus on a single health department type (e.g., tribal) or multiple health department types (e.g., state and local)?
- For governmental public health, do your CBA activities typically occur at the organizational level or workforce segment level?
- In which category does your organization have the longest history providing CBA?
- Which category benefits most from your organization's expertise?

How should my organization identify a population of focus?

- What entities or persons are the primary recipients of CBA provided by your organization (e.g., tribal health departments, epidemiologists, federally qualified health centers)?
- If selecting a workforce, does the workforce represent a defined human resources title, occupational series, or group of staff members?
- Can your organization demonstrate an existing relationship that benefits the identified population of focus?
- To what extent has your organization determined the priority CBA needs of the identified population of focus?
- Does your organization have the infrastructure and resources to address the CBA needs of the identified population of focus?
- Can your organization achieve the expected NOFO outcome(s) for the identified population of focus?