



PREVENTING CHRONIC DISEASE  
PUBLIC HEALTH RESEARCH, PRACTICE, AND POLICY

# YEAR IN REVIEW 2016



U.S. Department of  
Health and Human Services  
Centers for Disease  
Control and Prevention

**T**his past year has been one of change and growth for *Preventing Chronic Disease (PCD)* in both editorial quality and technological advances.

The journal welcomed a new Editor in Chief, found a new home, increased the number of Associate Editors, increased the number of manuscripts submitted for consideration, redesigned its homepage to include rotating graphics and article updates, and launched its own Twitter handle to increase *PCD's* social media reach.



# 2016 Highlights



The journal welcomed new Editor in Chief, Dr Leonard Jack, Jr, PhD, MSc.



*PCD's* impact factor increased to 2.170.



*PCD* is now housed in the Centers for Disease Control's (CDC) newly established Office of Medicine and Science (OMS).



The journal welcomed 7 nationally recognized researchers and practitioners to serve as Associate Editors.



*PCD* launched its Twitter handle, @CDCPCD.



*PCD* updated its homepage with revolving graphics, journal news, and article updates.



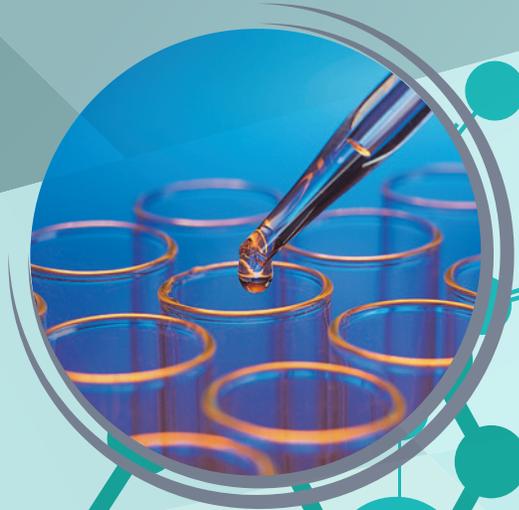
The journal was referenced by several well-known publications and media outlets, including *TIME*, *PBS NewsHour*, and *ABC News*.



*PCD* began using Altmetric to better gauge article reach and impact of traditional and social media.



The journal continued to provide weekly article summaries for the media and created an archive page of summaries for the press.



# Accomplishments in 2016 and Plans for 2017

**E**xciting days lie ahead for *PCD*, and we look forward to providing our readers with access to relevant, rigorous research and evaluation findings that can benefit public health practice. As a result of strong leadership, support from CDC's National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), and the unwavering commitment to excellence from *PCD* team members, the journal is well-positioned for an exceptional 2017.

In October 2016, NCCDPHP announced the establishment of the Office of Medicine and Science (OMS) under the leadership of Dr Peter Briss. OMS brings together the Office of the Associate Director for Science, the Office of the Medical Director, and *PCD*. OMS has 3 primary goals: 1) enhance the conduct, quality, communication, and impact of public health science; 2) establish or strengthen linkages between health care and public health; and 3) provide service to NCCDPHP and CDC on topics related to science and medicine. *PCD*'s placement in OMS will advance the journal's mission to promote the open exchange of information and knowledge among researchers, practitioners, and others who strive to improve the health of the public through chronic disease prevention.

*PCD* received more than 600 manuscript submissions in 2016. We expect this number to rise in 2017, an indication that the journal resonates with readers around the world. *PCD* plans to continue evolving and innovating to meet the needs of its readership. This year the journal will establish a new peer-reviewed article type, Implementation Evaluation. Implementation Evaluation articles will provide information for the real-world practice of public health and embrace the complexity under which public health interventions are implemented. The goal of providing this new article type is to advance the translation of evidence-based evaluation findings into public health practice by demonstrating outcomes that document the value of chronic disease programs in improving the health of populations.

*PCD* now uses a multilayered approach to reviewing and approving manuscripts. This new approach has strengthened *PCD*'s ability to identify the highest quality manuscripts. Each submission receives an initial internal review to determine whether it aligns with the mission and vision of the journal and meets minimal submission and context requirements for its article type. Manuscripts that meet initial screening expectations are then assigned to an Associate Editor. Thereafter, the Associate Editor provides the Editor in Chief with a recommendation based on his or her own assessment and feedback from peer reviewers. Final decisions are made by the Editor in Chief and communicated to authors.

## PCD Editor in Chief's Top 10 2017 Priorities at a Glance

1. Adopting a multilayered approach to peer review
2. Securing additional Associate Editors
3. Promoting global public health perspectives
4. Ensuring continued commitment to scientific integrity
5. Publishing collections of articles using new collection proposal process
6. Accelerating the dissemination of critical research
7. Introducing a new article type to focus on implementation evaluation
8. Maintaining the Student Research Paper Contest with winners by level of education
9. Developing tools and resources for novice authors
10. Enhancing *PCD's* brand as an innovator in scholarly publishing

## Technology

We continue to increase our reach through the use of social media, posting regularly, and engaging followers on Facebook and Twitter. *PCD* has also received attention from major media outlets such as *NPR*, *TIME*, *The Washington Post*, *Health*, *WebMD*, and *PBS NewsHour*.

The journal staff continues to find new and exciting ways for our subscribers to access *PCD* articles. Readers can find links to our weekly release by visiting the *PCD* homepage and by following @CDCPCD on Facebook and Twitter with the option to share individual *PCD* articles with friends and followers directly from inside each article. Access to articles is also available through our free app, which is available for both iOS and Android devices.

In March of 2016, the journal began partnering with Altmetric to better measure *PCD's* impact among traditional and social media. Altmetric captures thousands of daily conversations that happen online by tracking and collating the activity, helping the journal evaluate the attention surrounding our published articles. Each article that's mentioned within traditional or social media receives a score based on reach, and that score appears at the top of each article.

**Subscribers: 70,556**

**Impact Factor: 2.170 (2015)**

**New Submissions: 613**

**Acceptance Rate: 31%**

**Active Reviewers: 1,699**

**Completed Reviews: 738**

**Articles Published: 169**

## 10 Most Talked About Articles of 2016

1. [Opportunities for Increased Physical Activity in the Workplace: the Walking Meeting \(WaM\) Pilot Study, Miami, 2015](#)
2. [Association Between Sitting Time and Cardiometabolic Risk Factors After Adjustment for Cardiorespiratory Fitness, Cooper Center Longitudinal Study, 2010–2013](#)
3. [Improvements and Disparities in Types of Foods and Milk Beverages Offered in Elementary School Lunches, 2006–2007 to 2013–2014](#)
4. [Relating Health Locus of Control to Health Care Use, Adherence, and Transition Readiness Among Youths With Chronic Conditions, North Carolina, 2015](#)
5. [Clearing the Air: Smoke-Free Housing Policies, Smoking, and Secondhand Smoke Exposure Among Affordable Housing Residents in Minnesota, 2014–2015](#)
6. [Stuck in Neutral: Stalled Progress in Statewide Comprehensive Smoke-Free Laws and Cigarette Excise Taxes, United States, 2000–2014](#)
7. [Clustering of Five Health-Related Behaviors for Chronic Disease Prevention Among Adults, United States, 2013](#)
8. [Cigarette Smoking and Prostate Cancer Mortality in Four US States, 1999–2010](#)
9. [Multiple Chronic Conditions and Use of Complementary and Alternative Medicine Among US Adults: Results From the 2012 National Health Interview Survey](#)
10. [How Medicaid and Other Public Policies Affect Use of Tobacco Cessation Therapy, United States, 2010–2014](#)

The metrics presented below represent the editorial success and impact of *PCD* throughout 2016. *PCD* collects information on all aspects of its publication.

### 2016 Web Metrics



Total Web Views: 1,318,304  
Total CDC App Views: 754,360  
Total *PCD* iOS and Android App Views: 27,703

### 2016 Facebook Metrics



Total Posts: 319  
New Fans: 745  
Post Likes: 983

### 2016 Twitter Metrics

(Launched in September 2016)



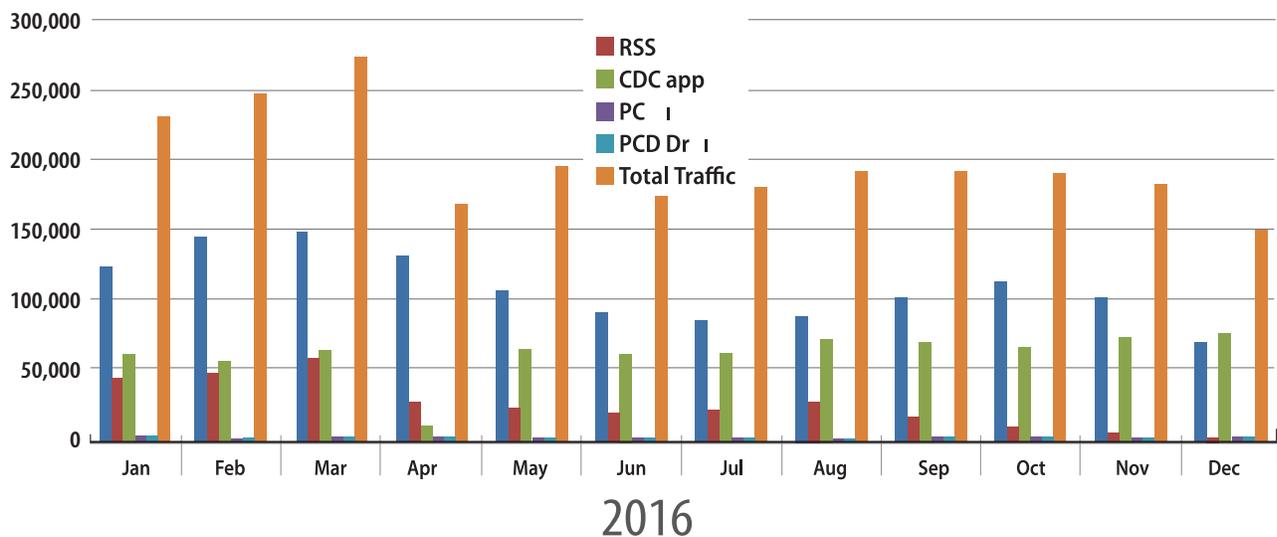
Total Tweets: 106  
Total Retweets: 48  
Total Impressions: 31.5K Likes: 145

# About the Journal

**P**reventing Chronic Disease (*PCD*) is a peer-reviewed electronic journal established by the NCCDPHP to address the interface between applied public health research, practice, and policy. *PCD* was first published in January 2004 and is now in its 14th year of publication. In 2004 *PCD* published 4 issues, each with a collection of invited papers. In 2012 *PCD* moved to a continuous publication schedule, posting weekly articles as they complete the editorial process. This change takes full advantage of the electronic publishing platform and is not restricted by printing logistics and costs. *PCD* articles report on the latest developments in prevention, screening, surveillance, and population-based interventions that focus on preventing and controlling chronic diseases and conditions, promoting health, and examining the biological, behavioral, physical, and social determinants of health and their effect on quality of life, disease, and death rates.



## 2016 Monthly Views and Downloads



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