

# NATIONAL FIREFIGHTER REGISTRY (NFR) FOR CANCER PROMOTION KIT

This kit is designed to help fire service leaders and organizations share the NFR for Cancer with firefighters across the nation.

## Why get involved with the NFR for Cancer?

The NFR is the only national database that monitors cancer in U.S. firefighters and will make it possible to investigate the link between firefighting and cancer. By sharing information about the NFR with your network, you play an integral role in helping enroll as many firefighters as possible.

## How can I help spread the word?

Use the resources in this Promotion Kit to share the NFR in person **or** digitally with your colleagues and encourage U.S. firefighters to sign up. This kit includes talking points, social media posts, email language, and links to posters and other NFR materials.

SHARE LINK TO JOIN THE NFR  
**NFR.CDC.GOV**

FOLLOW NIOSH ON SOCIAL MEDIA  
FOR THE LATEST NFR UPDATES



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for Occupational  
Safety and Health

## SHARE THE NFR FOR CANCER IN 5 STEPS:

### 1. USE TALKING POINTS AND DOWNLOADABLE MATERIALS FROM THE [NFR WEBSITE](#)

#### Talking Points

- The National Firefighter Registry for Cancer is the largest existing effort to understand and reduce cancer risk among firefighters.
- All firefighters – paid or volunteer, active or retired, with or without cancer, and no matter their length of service – can join the National Firefighter Registry for Cancer. Participation is voluntary.
- By joining the National Firefighter Registry for Cancer, you can help protect your brothers and sisters in the fire service from developing cancer and pave the way for new health and safety measures to keep the next generation of firefighters safe.

#### Posters [DOWNLOAD »](#)

- Print NFR posters for your fire stations, offices, or conferences.

#### Videos [DOWNLOAD »](#)

- Share videos and testimonials to help firefighters learn more.

#### Roll Call Announcement [DOWNLOAD »](#)

- Introduce the NFR to your fire department or fire service team.

#### Enrollment Tip Sheet [DOWNLOAD »](#)

- Follow this step-by-step guide to help firefighters join the registry.

#### Palm Cards [DOWNLOAD »](#)

- Hand out this 4 x 9” card at conferences and events.

# NATIONAL FIREFIGHTER REGISTRY FOR CANCER

## 2. POST ON SOCIAL MEDIA

Share the draft social media posts and images below on Facebook, Instagram, LinkedIn, and Twitter. Use #NationalFirefighterRegistry on Twitter and tag NIOSH social media accounts on the previous page at your discretion.

### Post 1

[Insert your organization's name here] is excited to share the National Firefighter Registry for Cancer, a new effort to understand and reduce cancer in firefighters. Together, we can have a lasting impact on the fire service. Join today at [NFR.cdc.gov](https://NFR.cdc.gov)

### Post 2

The National Firefighter Registry for Cancer is now open! We need all U.S. firefighters – paid or volunteer, active or retired, with or without cancer – to join.

NIOSH will use the registry to understand and reduce cancer risk in the fire service. Join today at [NFR.cdc.gov](https://NFR.cdc.gov)

### Post 3

Firefighters, answer the call. The National Firefighter Registry for Cancer is now open!

The more firefighters that join the NFR, the more questions we can answer about the link between firefighting and cancer. Join today at [NFR.cdc.gov](https://NFR.cdc.gov)

## 3. SEND AN EMAIL OR E-NEWSLETTER

Share the NFR with your listservs.

**Subject:** Stand Together, Join the National Firefighter Registry for Cancer

**Body text:**

[Insert your organization's name here] is excited to share the National Firefighter Registry (NFR) for Cancer, the largest existing effort to understand and reduce cancer risk among firefighters. The NFR is open to all U.S. firefighters – paid or volunteer, active or retired, with or without cancer.

Studies have shown that firefighters' exposure on the fireground may increase their risk of cancer. When you sign up for the NFR, researchers will match information you provide to cancer diagnosis information from state cancer registries. This will allow them to study the relationship between firefighting and cancer outcomes.

Answer the call. Join the NFR today at [NFR.cdc.gov](https://NFR.cdc.gov)

## 4. FEATURE THE NFR ON YOUR WEBSITE

Add this badge to your website to help visitors learn more about the NFR.

[ADD THIS BADGE »](#)



Centers for Disease Control and Prevention  
National Institute for Occupational Safety and Health

## 5. SHARE THE NFR QR CODE.

Share this QR code on your website or by email to help firefighters register for the NFR.

[SHARE THIS QR CODE »](#)



NATIONAL FIREFIGHTER REGISTRY for Cancer  
Understanding & Reducing Cancer