



Overview and Presenters

Chair

- Don Wright, MD, MPH, Deputy Assistant Secretary for Health
U.S. Department of Health and Human Services

Presentations

- Irma Arispe, PhD, Associate Director, National Center for Health Statistics
- Marie A. Bernard, MD, Deputy Director, National Institute on Aging, National Institutes of Health
- Edwin Walker, JD, Deputy Assistant Secretary for Aging, Administration on Aging, Administration for Community Living
- Wayne H. Giles, MD, MS, Director, Division of Population Health, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Community Highlight

- Susan Snyder, MS, Director, Project Enhance, Senior Services, Seattle Washington
- Nichole Shepard, MPH, Health Educator, Salt Lake County Aging and Adult Services

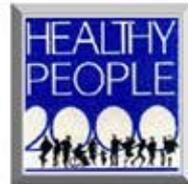


Healthy People 2020 Evolves

HEALTHY PEOPLE
The Surgeon General's Report On
The Nation's Health and Health Priorities



1979



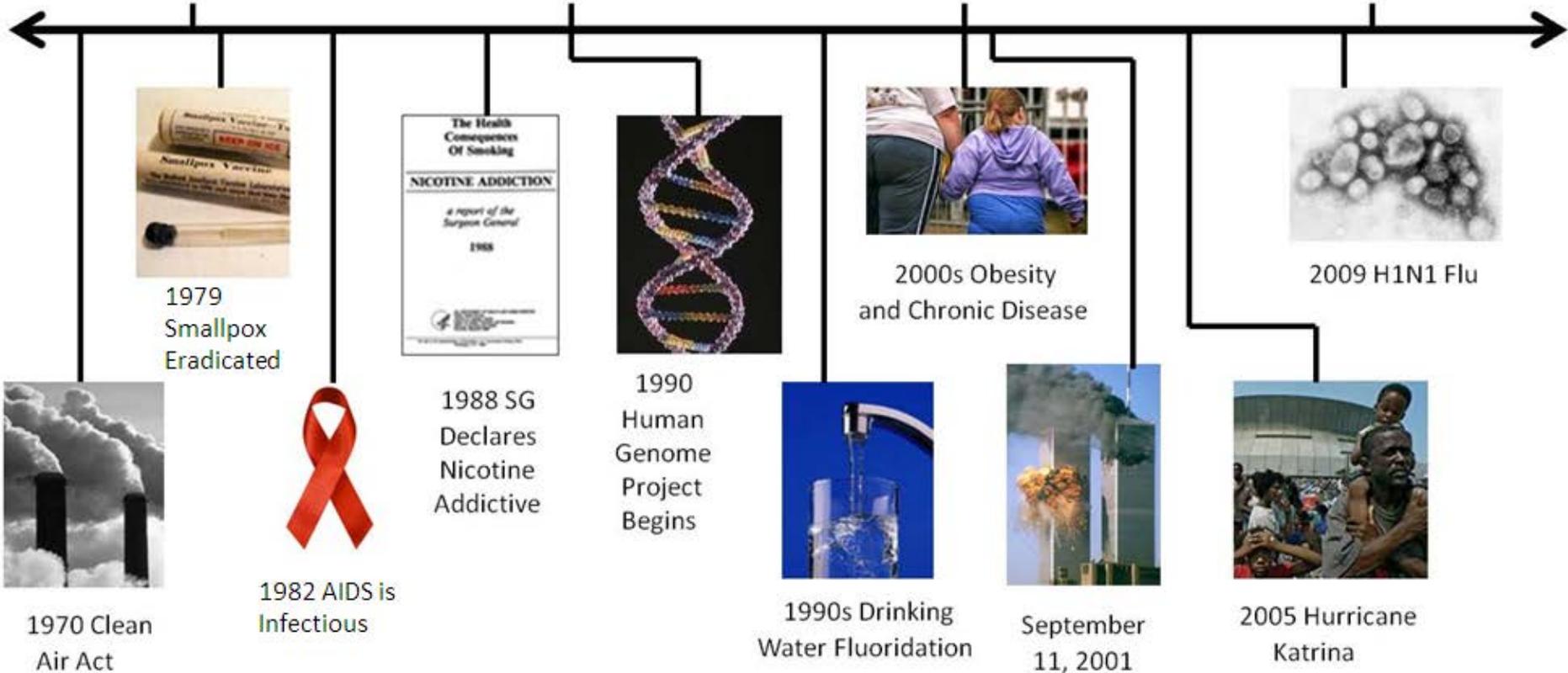
1990



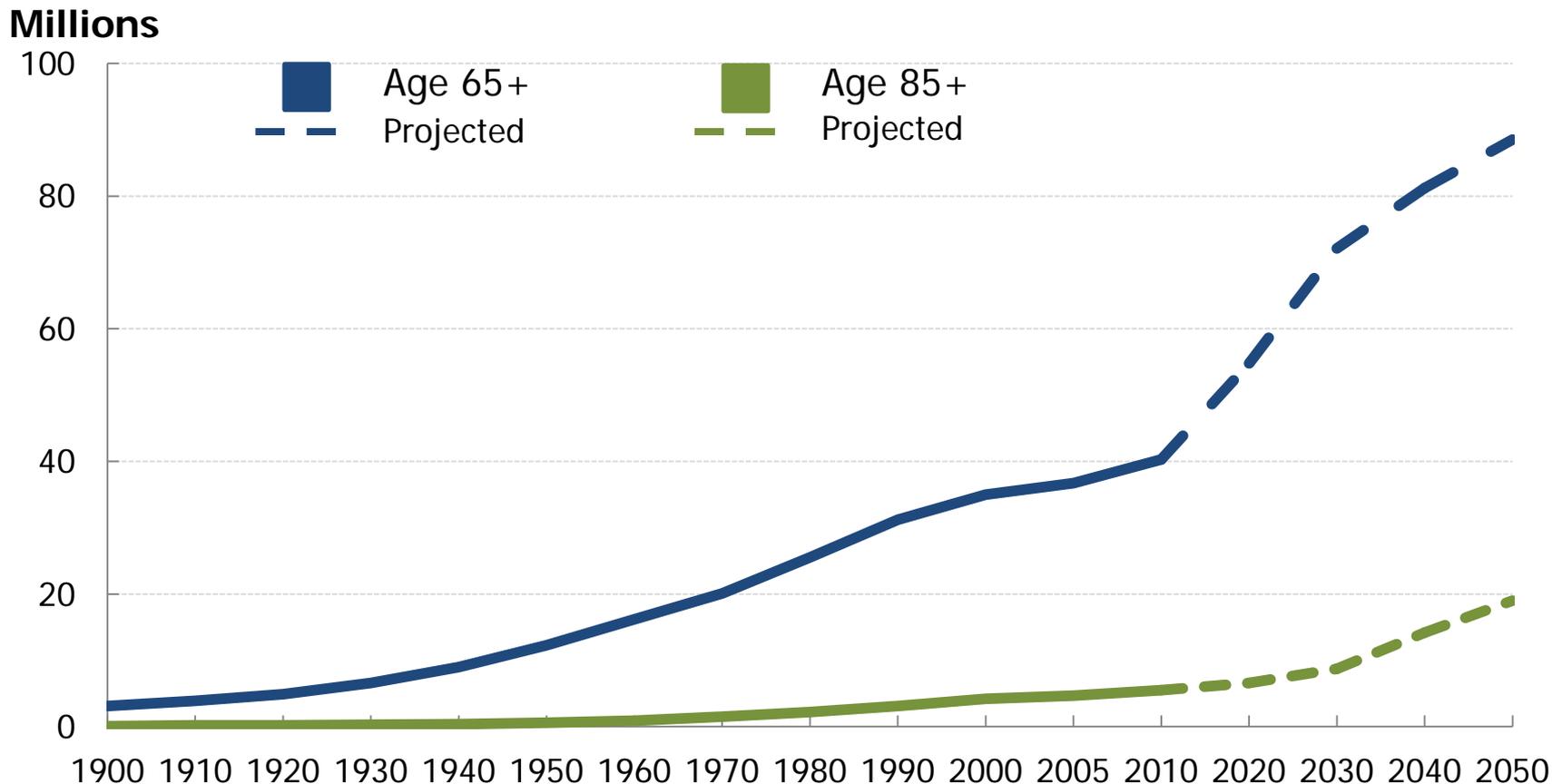
2000



2010



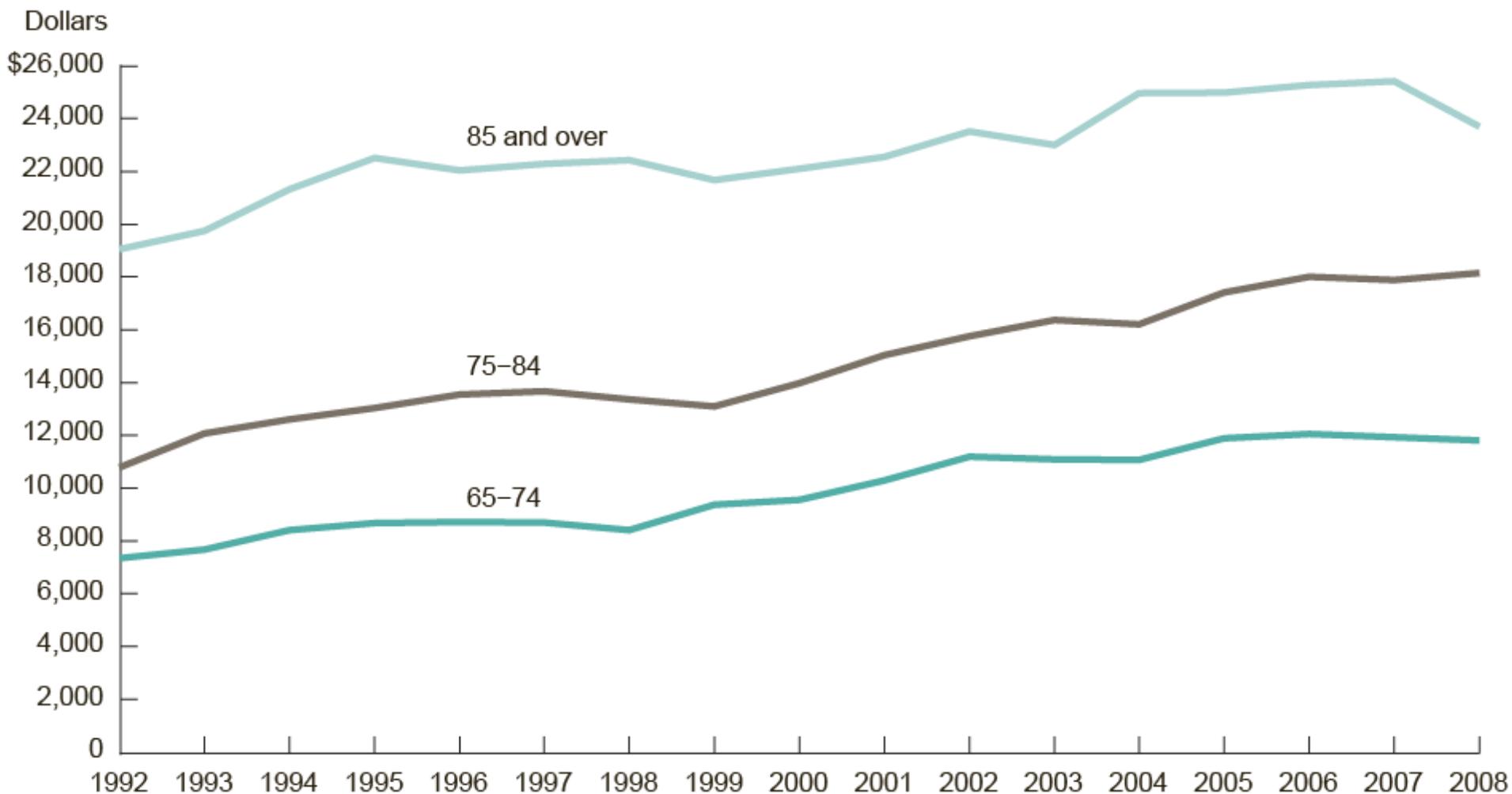
Adults Aged 65+ Years 1900–2010 with Projections to 2050



NOTES: Projections are based on Census 2000. Number of people aged 65 and 85 years and over based on the residential population.

SOURCE: Federal Interagency Forum on Aging-Related Statistics. Older Americans 2012: Key Indicators of Well-Being. Federal Interagency Forum on Aging-Related Statistics. Washington, DC: US Government Printing Office. June 2012.; U.S. Census Bureau, U.S. Department of Commerce.

Average annual health care costs for Medicare enrollees age 65 and over, by age group, 1992–2008



NOTE: Data include both out-of-pocket costs and costs covered by insurance. Dollars are inflation-adjusted to 2008 using the Consumer Price Index (Series CPI-U-RS).

Reference population: These data refer to Medicare enrollees.

SOURCE: Centers for Medicare and Medicaid Services, Medicare Current Beneficiary Survey.



Presentation Overview

- Tracking the Nation's Progress
- Public Health Impact: Older Adults and Dementias Including Alzheimer's
- Older Adults Topic Area
 - Access to selected Medicare benefits
 - Core preventive services
 - Functional limitations
 - Physical activity
 - Injury-falls
- Dementias Including Alzheimer's Topic Area
 - Awareness of diagnosis
 - Preventable hospitalizations

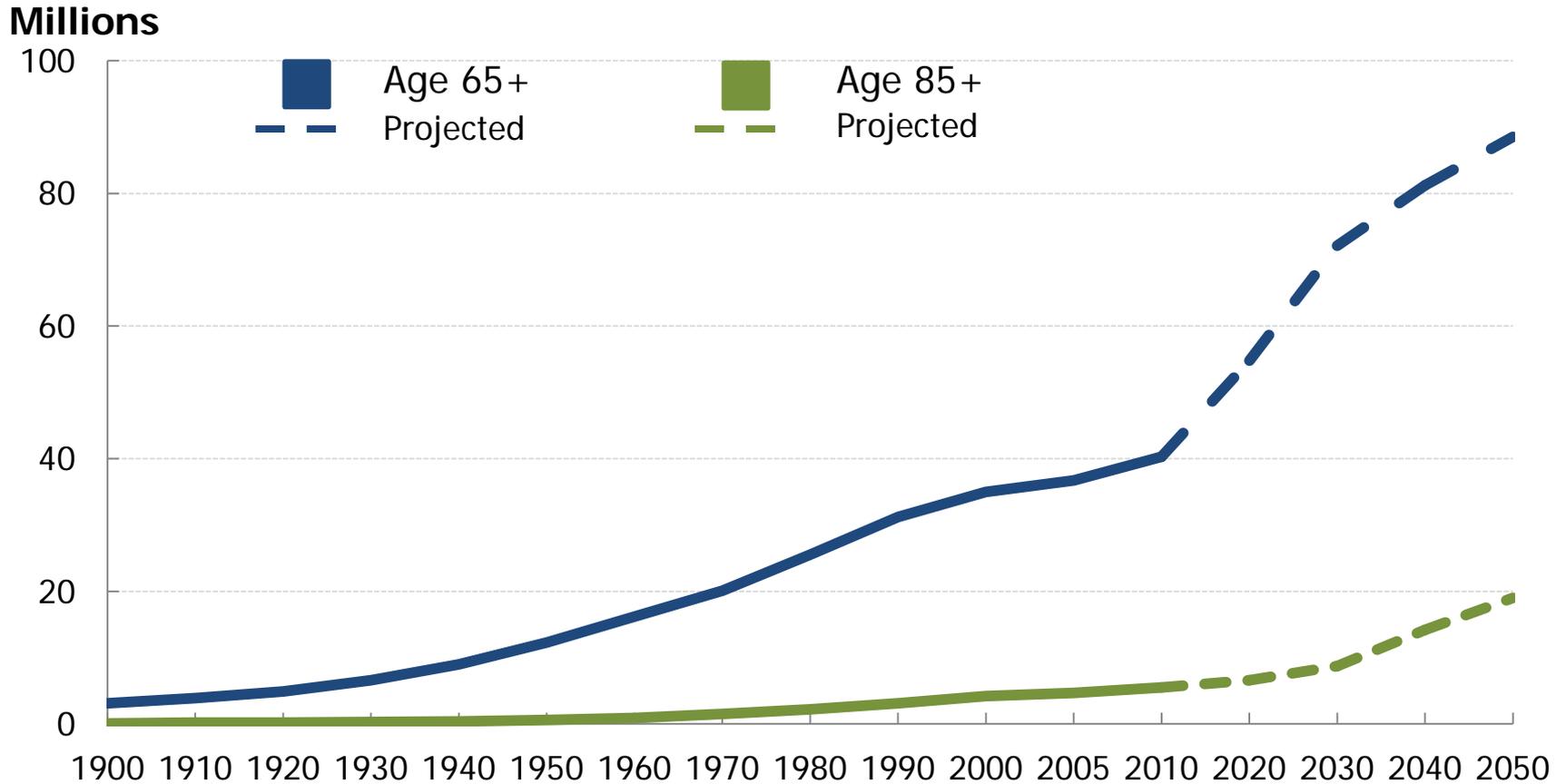


Tracking the Nation's Progress

- **15 HP2020 Measurable Older Adults Objectives:**
 - 6 Targets met
 - 0 Improving
 - 0 Little or No detectible change
 - 8 Getting worse
 - 1 Baseline data only

- **2 HP2020 Measurable Dementias Including Alzheimer's Objectives:**
 - 2 Baseline data only

Adults Aged 65+ Years 1900–2010 with Projections to 2050

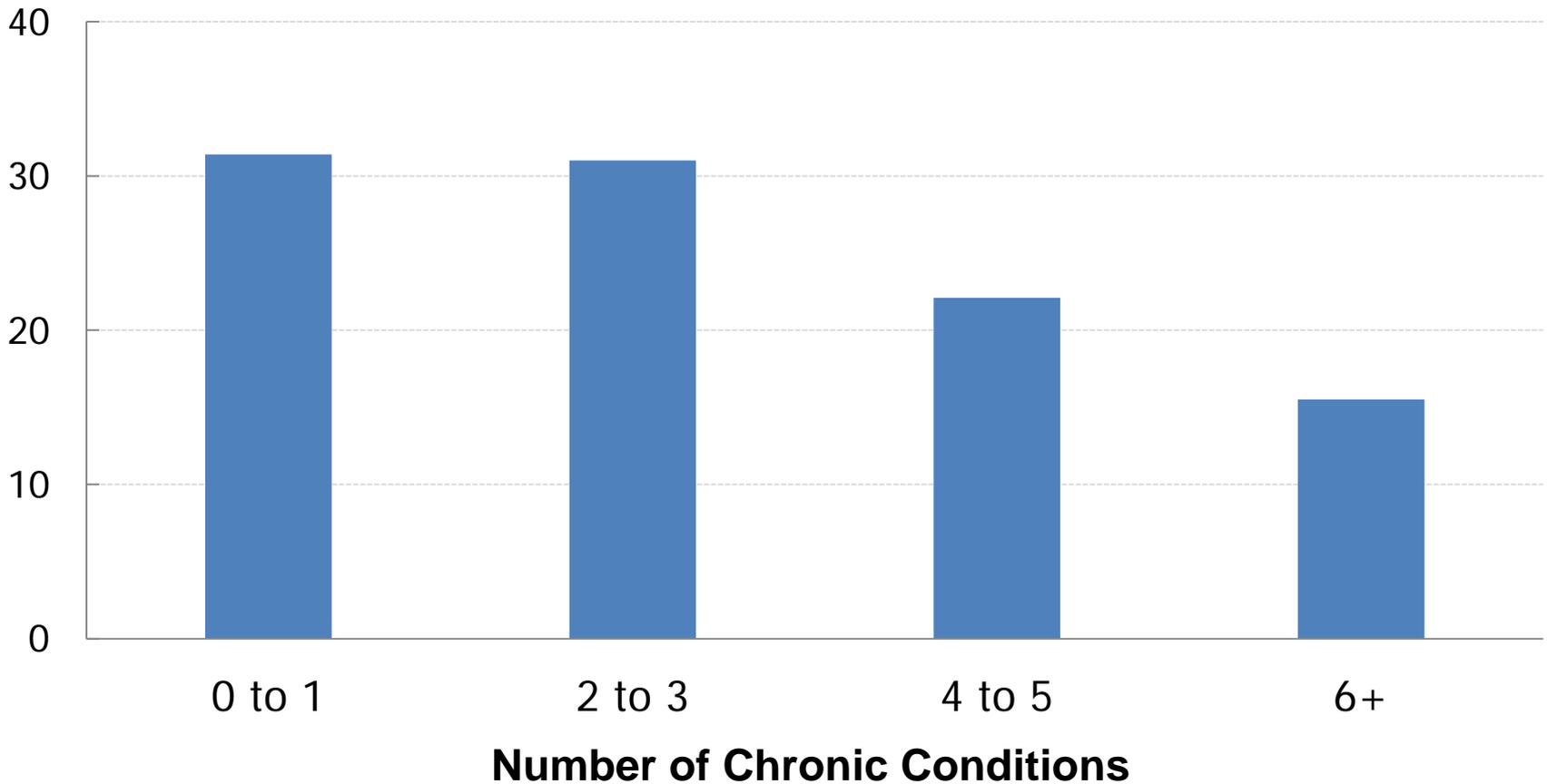


NOTES: Projections are based on Census 2000. Number of people aged 65 and 85 years and over based on the residential population.

SOURCE: Federal Interagency Forum on Aging-Related Statistics. Older Americans 2012: Key Indicators of Well-Being. Federal Interagency Forum on Aging-Related Statistics. Washington, DC: US Government Printing Office. June 2012.; U.S. Census Bureau, U.S. Department of Commerce.

Medicare Beneficiaries Receiving Services or Treatment for Multiple Chronic Conditions, Adults 65+ Years, 2012

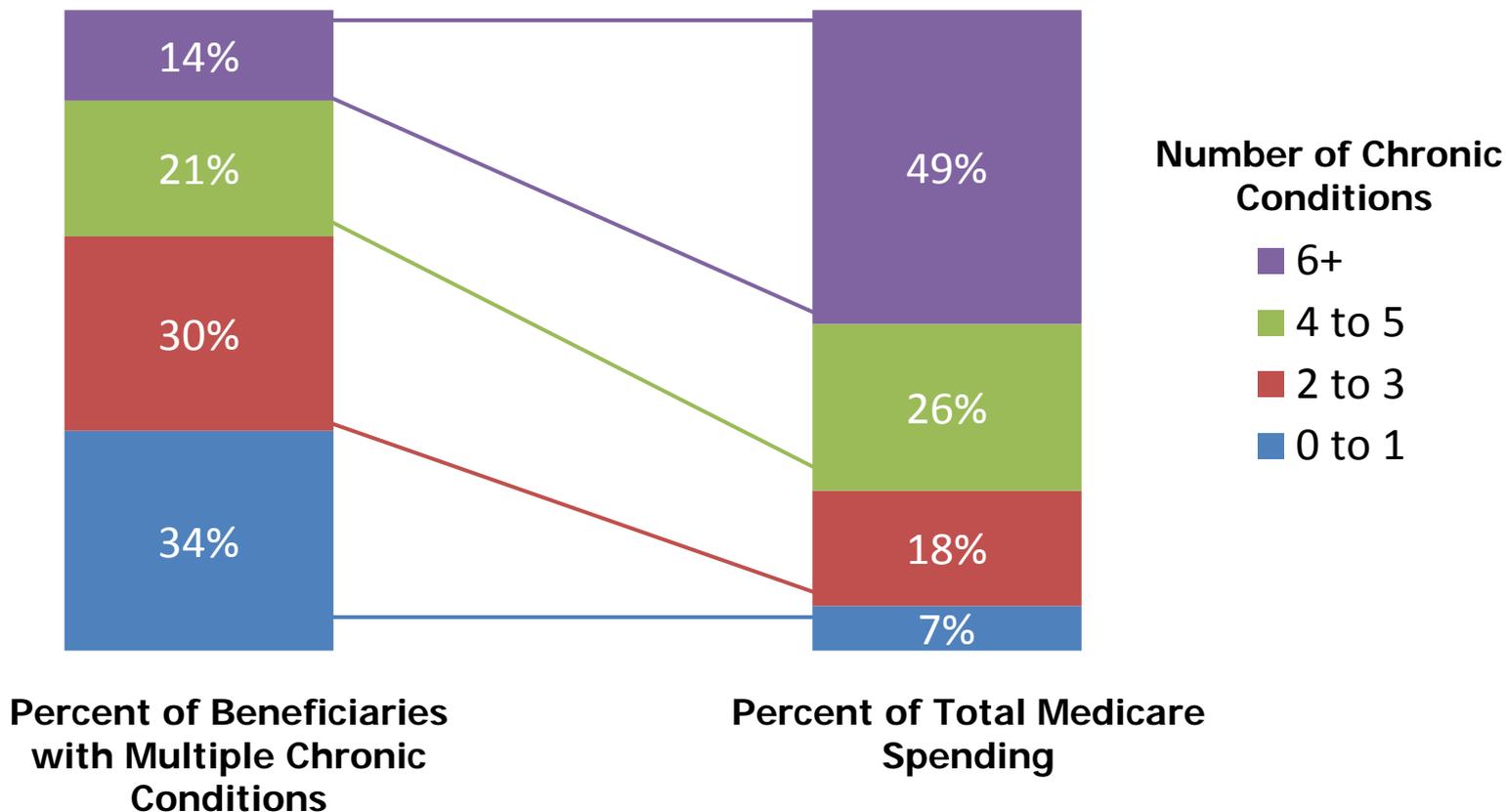
Percent



NOTES: The 17 chronic conditions were identified through Medicare administrative claims. A Medicare beneficiary is considered to have a chronic condition if the CMS administrative data have a claim indicating that the beneficiary received a service or treatment for the specific condition. Beneficiaries may have more than one of the chronic conditions. To classify multiple chronic conditions for each Medicare beneficiary, these conditions are counted and grouped into four categories (0-1, 2-3, 4-5 and 6 or more). In addition, all values have been rounded to the nearest integer. Therefore percentages may not add to 100%.

SOURCE: Chronic Conditions Warehouse, CMS, retrieved from <http://www.ccwdata.org/chronic-conditions/index.htm>.

Distribution of Spending for Medicare Beneficiaries by Number of Chronic Conditions, 2010



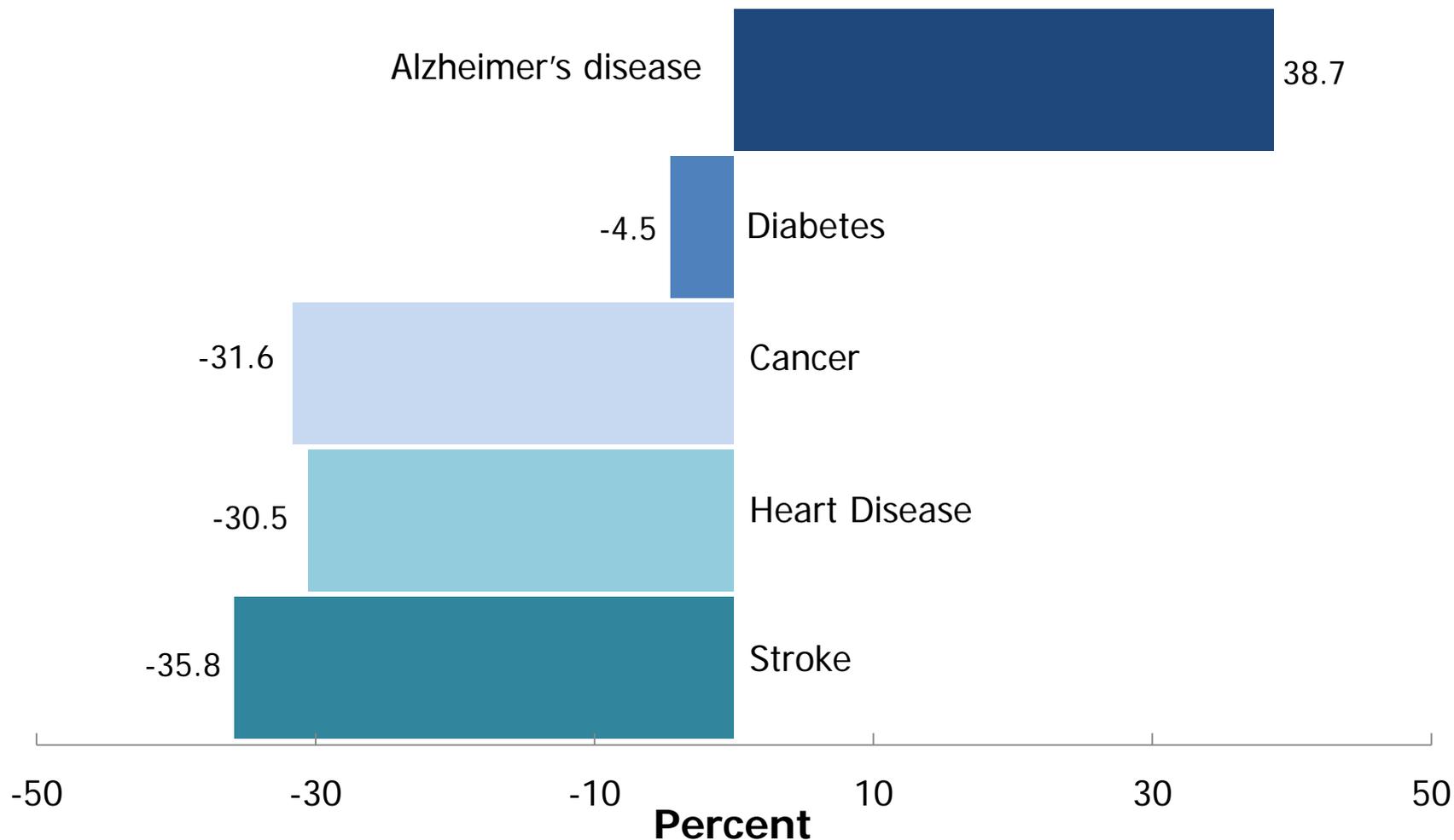
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SOURCE: Chronic Conditions Warehouse (CCW), CMS, retrieved at <http://www.ccwdata.org/chronic-conditions/index.htm>.

Leading Causes of Death, Adults 65+ Years, 2010

Rank	Cause of Death
1	Heart disease
2	Cancer
3	Chronic lower respiratory diseases
4	Stroke
5	Alzheimer's disease
6	Diabetes
7	Influenza and pneumonia
8	Kidney disease
9	Accidents (unintentional injuries)
10	Septicemia

Percent Change in Age-Adjusted Death Rates Between 2000 and 2010

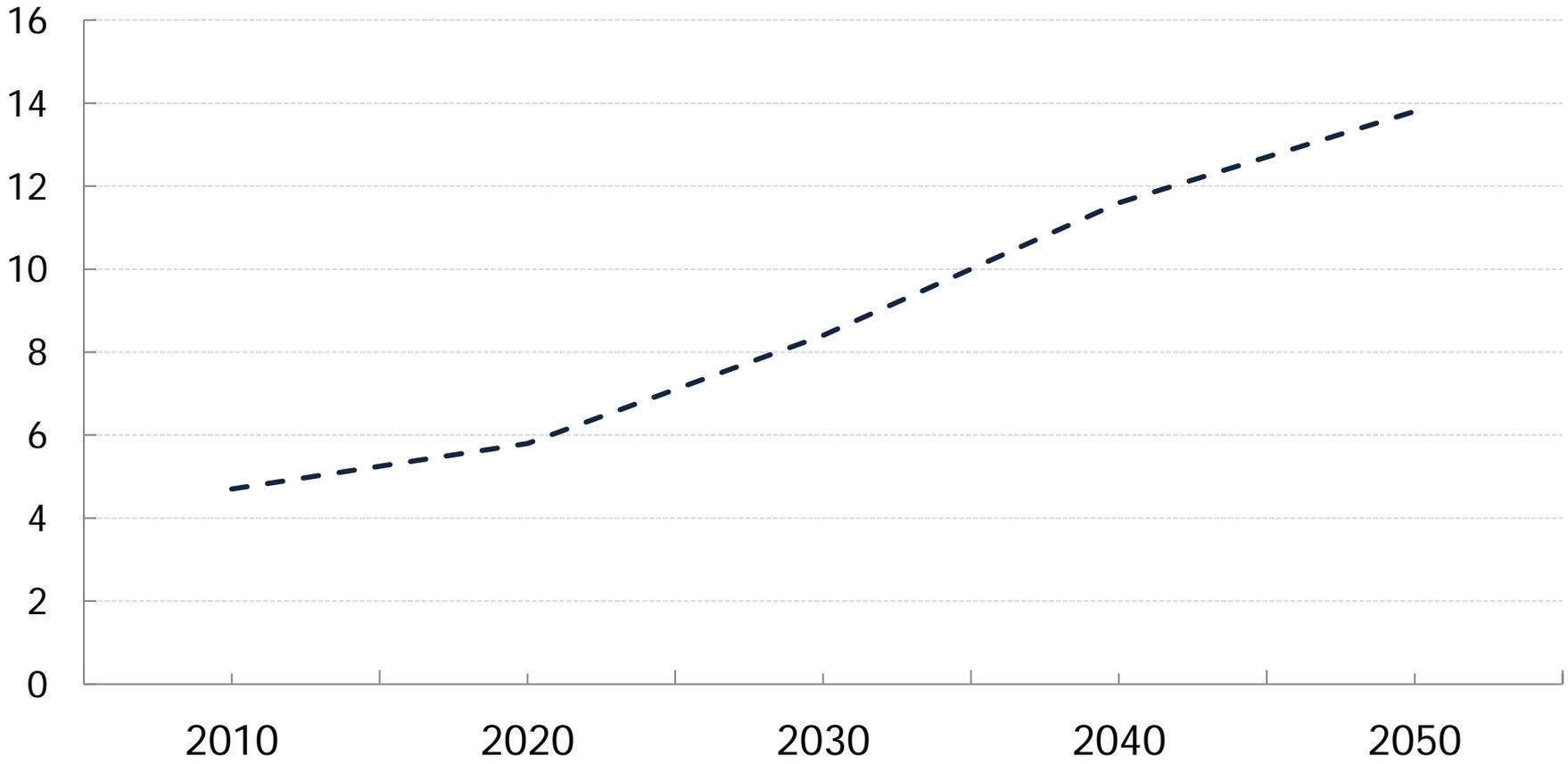


NOTES: Data are for all ages and are age-adjusted.

SOURCE: Tejada-Vera B. Mortality from Alzheimer's disease in the United States: Data for 2000 and 2010. NCHS data brief, no 116. Hyattsville, MD: National Center for Health Statistics. 2013.

Projected Prevalence of Alzheimer's Disease, 2010–2050

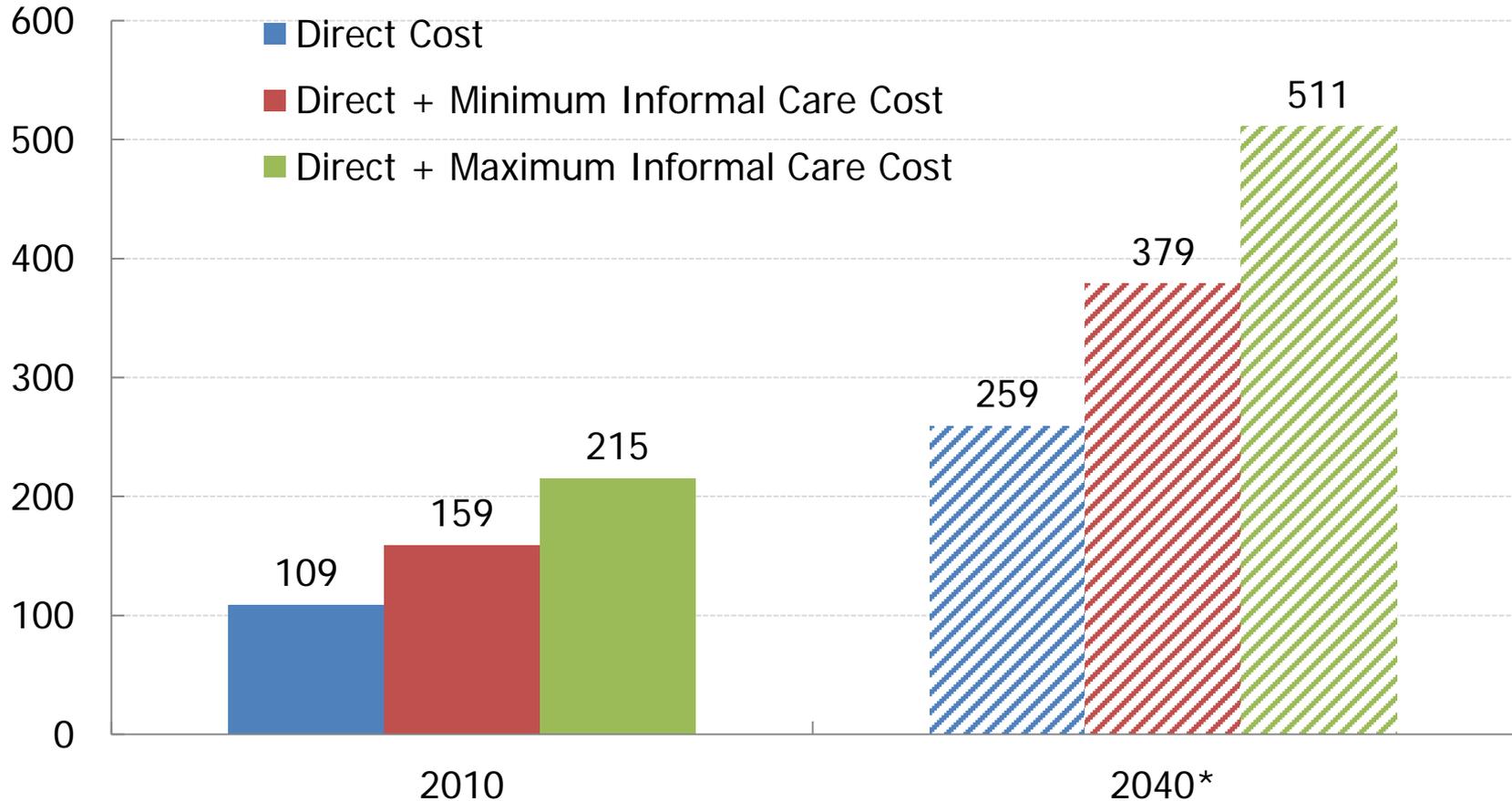
Number of persons (millions)



SOURCE: Herbert LE. Alzheimer disease in the United States (2010-2050) estimated using the 2010 census. *Neurology* 2013; 80(19): 1778-83; Chicago Health and Aging Project (CHAP).

Estimated Monetary Costs of Dementia, 2010 and 2040

Dollars (Billions)



NOTES: Costs are calculated in 2010 dollars. * 2040 estimates are projections calculated in 2010 dollars. The minimum informal care cost is calculated based on the foregone wages for the informal caregivers. The maximum informal care cost is calculated based on the cost to replace the informal caregiver with professional staff. Direct cost is the cost for care purchased in the market place, and is equal to the sum of the estimated cost associated with dementia for out-of-pocket, Medicare, nursing home, and in-home care spending.

SOURCE: Hurd MD, Martorell P, Delavande A, Mullen KJ, Langa KM. (2013) Monetary costs of dementia in the United States. NEJM 368(14):1326-34.

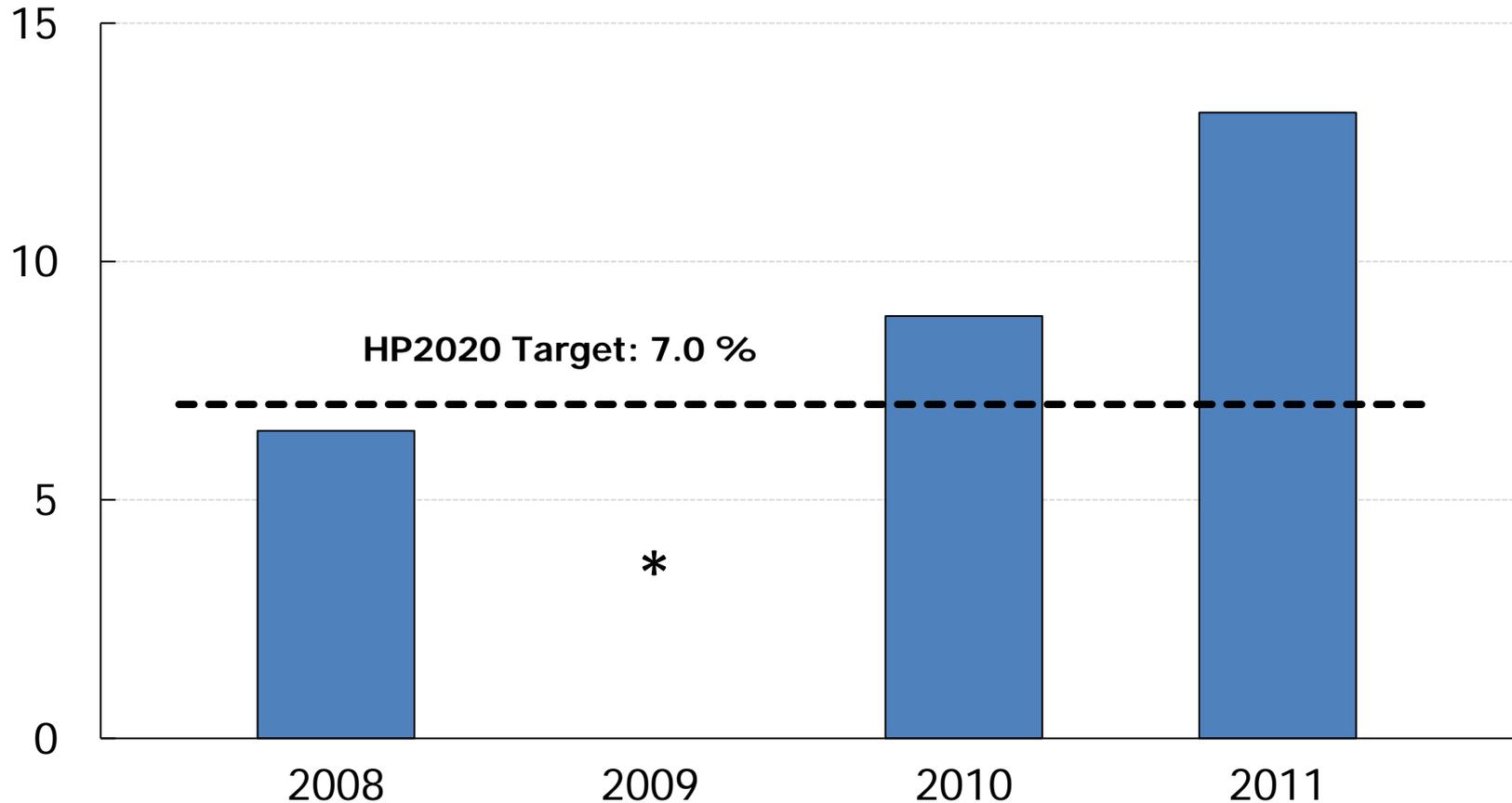


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Use of the Welcome to Medicare Benefit by New Enrollees, Adults 65+ Years, 2008—2011

Percent



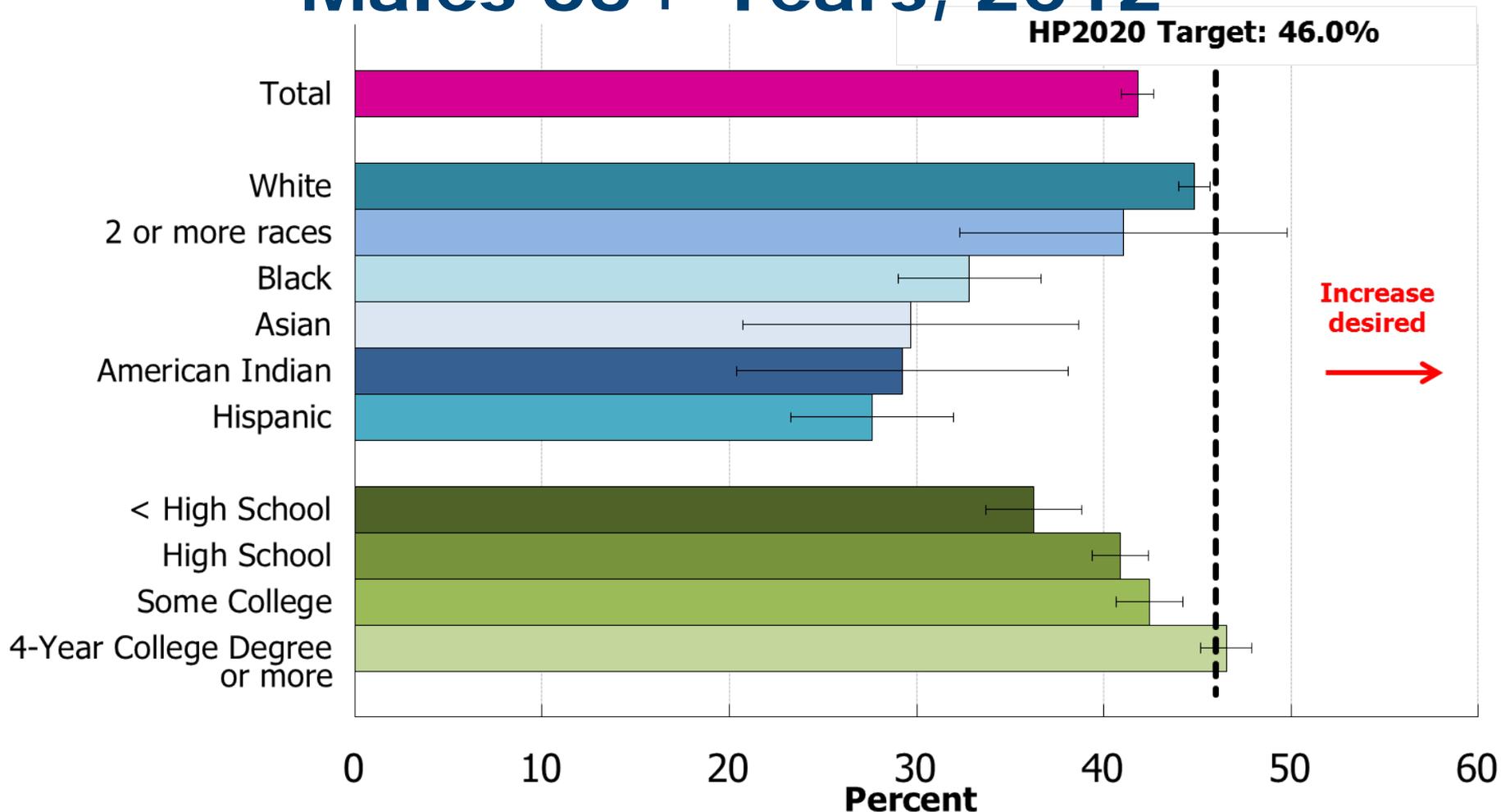
NOTES: The “Welcome to Medicare” benefit is a preventive visit for Medicare enrollees under Medicare Part B.

*Data are not available for the year 2009. Estimates of variability are not available.

SOURCE: Medicare Administrative Data, CMS.

Obj. OA-1
Increase desired

Up-to-Date Core Preventive Services, Males 65+ Years, 2012

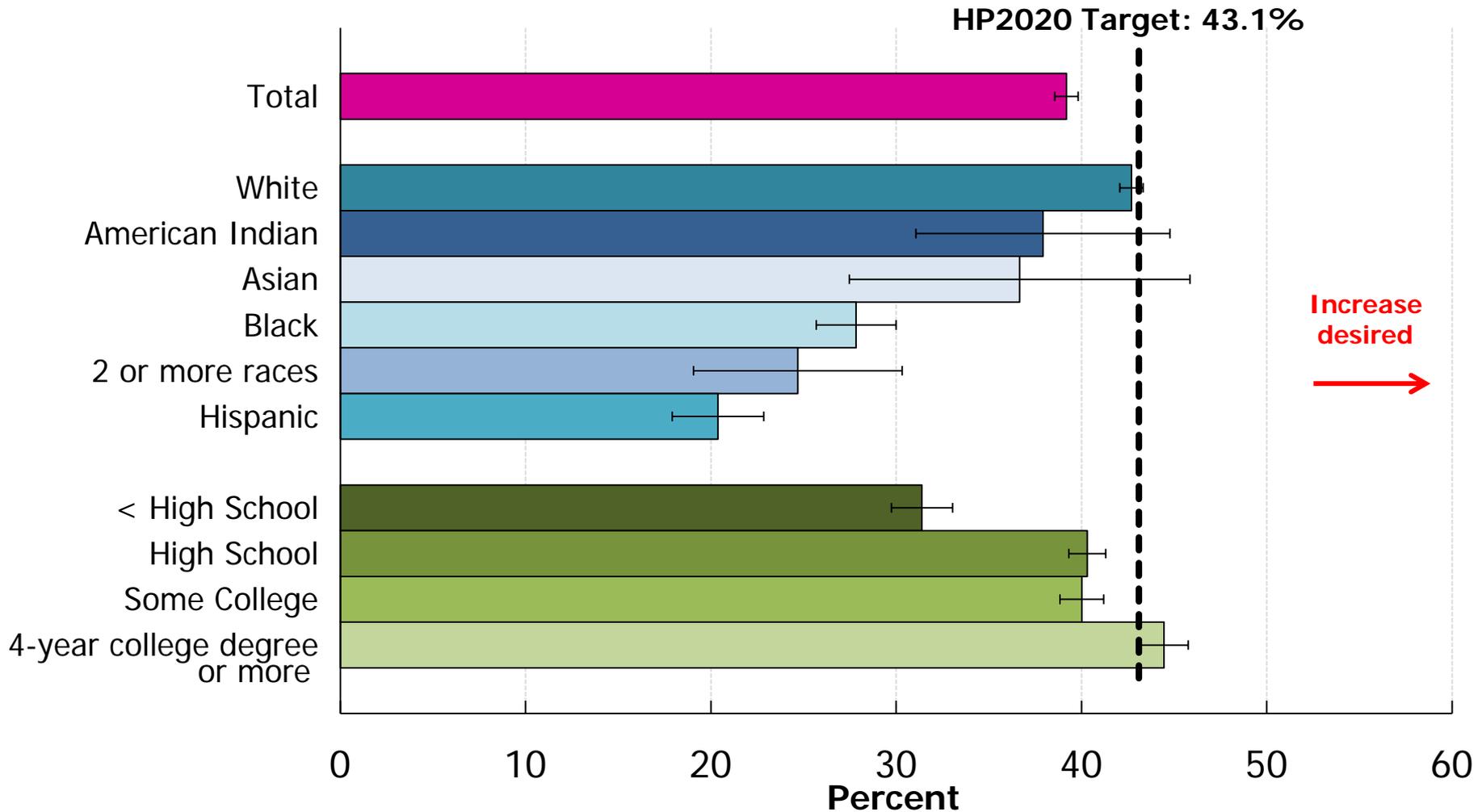


NOTES: — = 95% confidence interval. Data are for men aged 65 years and over who received a flu vaccination in the last year, pneumococcal vaccination ever, and colorectal cancer screening based on colonoscopy or sigmoidoscopy in the last 10 years or fecal occult blood test in the past year. American Indian includes Alaska Native. Asian includes Pacific Islander. The categories black and white exclude persons of Hispanic origin. Persons of Hispanic origin may be any race. Respondents were asked to select one or more races. Data for the single race categories shown are for persons who reported only one racial group.

SOURCE: Behavioral Risk Factor Surveillance System (BRFSS), CDC/PHSPO.

Obj. OA-2.1

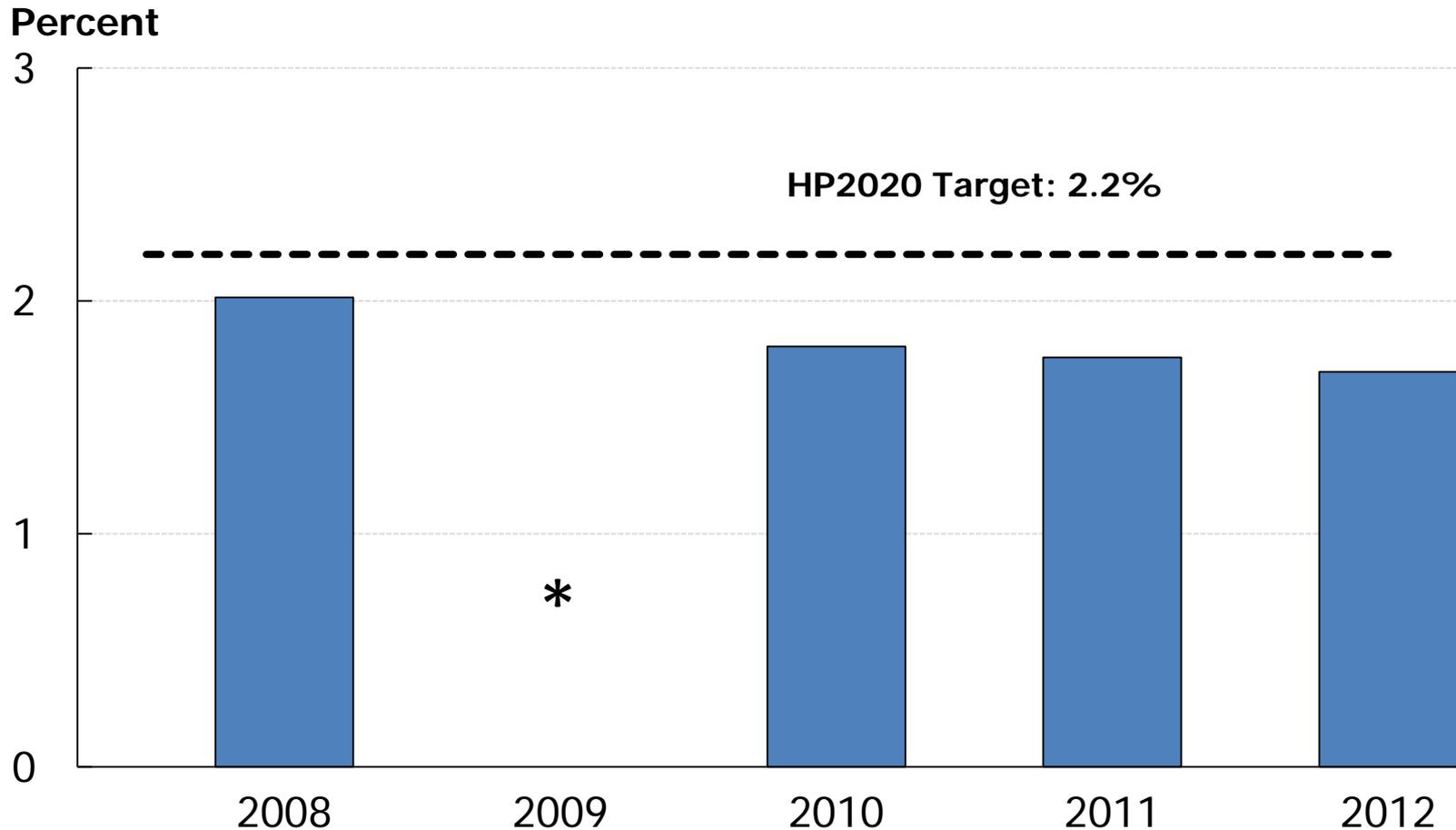
Up-to-Date Core Preventive Services, Females 65+ Years, 2012



NOTES: — = 95% confidence interval. Data are for women aged 65 years and over who received a flu vaccination in the last year, pneumococcal vaccination ever, and colorectal cancer screening based on colonoscopy or sigmoidoscopy in the last 10 years or fecal occult blood test in the past year, and mammogram in the last 2 years. A mammogram is only required for women aged 65-74 years. American Indian includes Alaska Native. Asian includes Pacific Islander. The categories black and white exclude persons of Hispanic origin. Persons of Hispanic origin may be any race. Respondents were asked to select one or more races. Data for the single race categories shown are for persons who reported only one racial group.

Obj. OA-2.2

Receipt of Diabetes Self-Management Benefits, Adults 65+ Years, 2008–2012

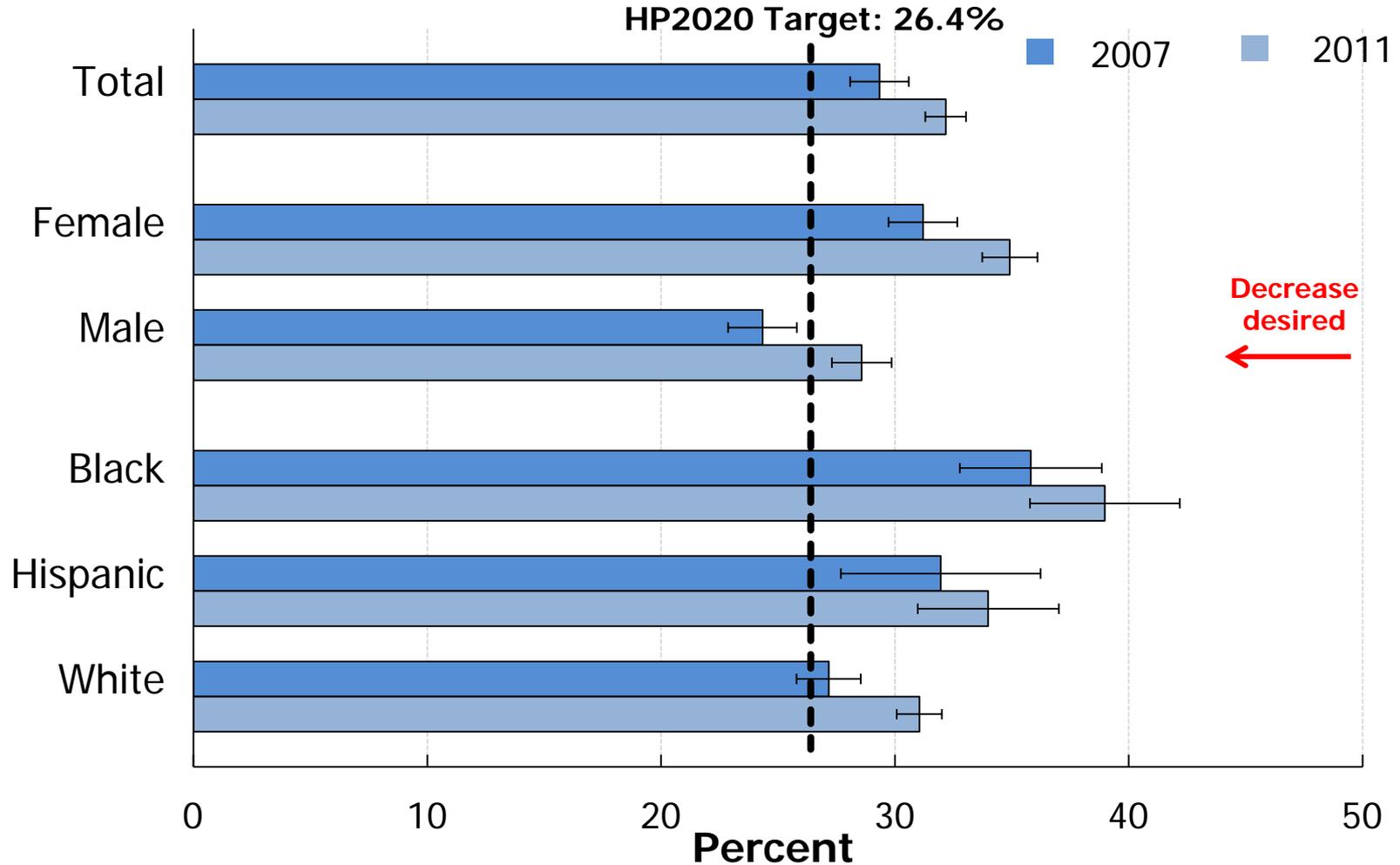


NOTES: Data are for Medicare beneficiaries who have been diagnosed with diabetes for whom there is a Medicare claim for diabetes self-management training services. *Data are not available for the year 2009. Estimates of variability are not available.

SOURCE: Medicare Administrative Data, CMS.

Obj. OA-4
Increase desired

Moderate to Severe Functional Limitations, Adults 65+ Years

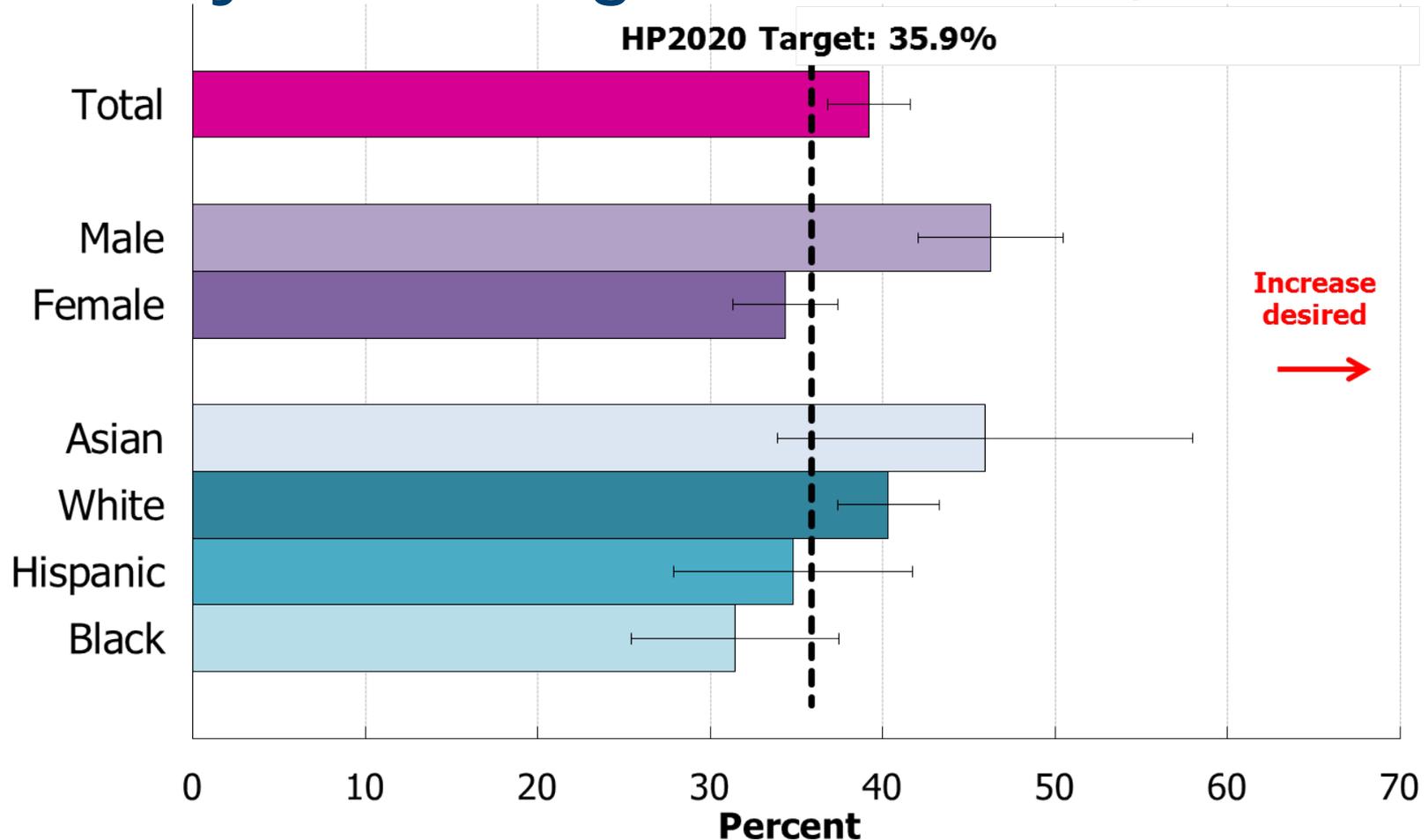


NOTES: — = 95% confidence interval. Data are for adults age 65 years and over with one or more limitations in activities of daily living or living in a long term care facility. The categories black and white exclude persons of Hispanic origin. Persons of Hispanic origin may be any race.

SOURCE: Medicare Current Beneficiary Survey (MCBS), CMS.

Obj. OA-5

Physical Activity, Adults 65+ Years with Reduced Physical or Cognitive Function, 2012

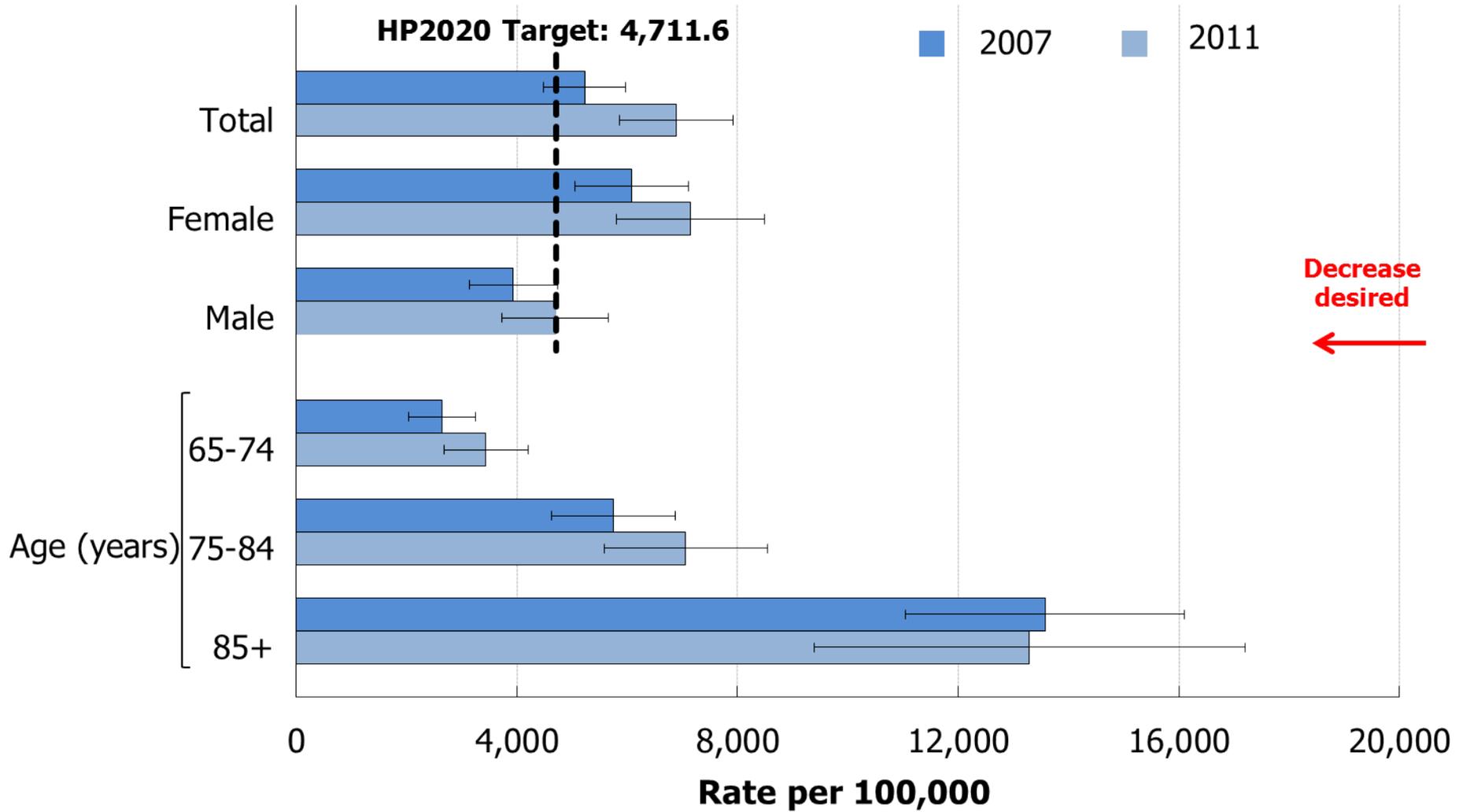


NOTES: — = 95% confidence interval. Data are for adults age 65 years and over with reduced physical or cognitive function who engage in light, moderate, or vigorous leisure time physical activity for at least 10 minutes per week. The categories black and white exclude persons of Hispanic origin. Persons of Hispanic origin may be any race. Respondents were asked to select one or more races. Data for the single race categories are for persons who reported only one racial group. Data for American Indian or Alaska Native, Native Hawaiian or Other Pacific Islander, and 2 or more races are statistically unreliable and are suppressed.

SOURCE: National Health Interview Survey (NHIS), CDC/NCHS.

Obj. OA-6

Emergency Department Visits for Falls, Adults 65+ Years



NOTES: — = 95% confidence interval. Data are for initial emergency department visits for falls (first listed ICD-9-CM codes E880-E886, E888, E957, E968.1, E987) among people age 65 and over. Data are age adjusted to the 2000 standard population.

SOURCE: National Hospital Ambulatory Medical Care Survey (NHAMCS), CDC/NCHS.

Obj. OA-11

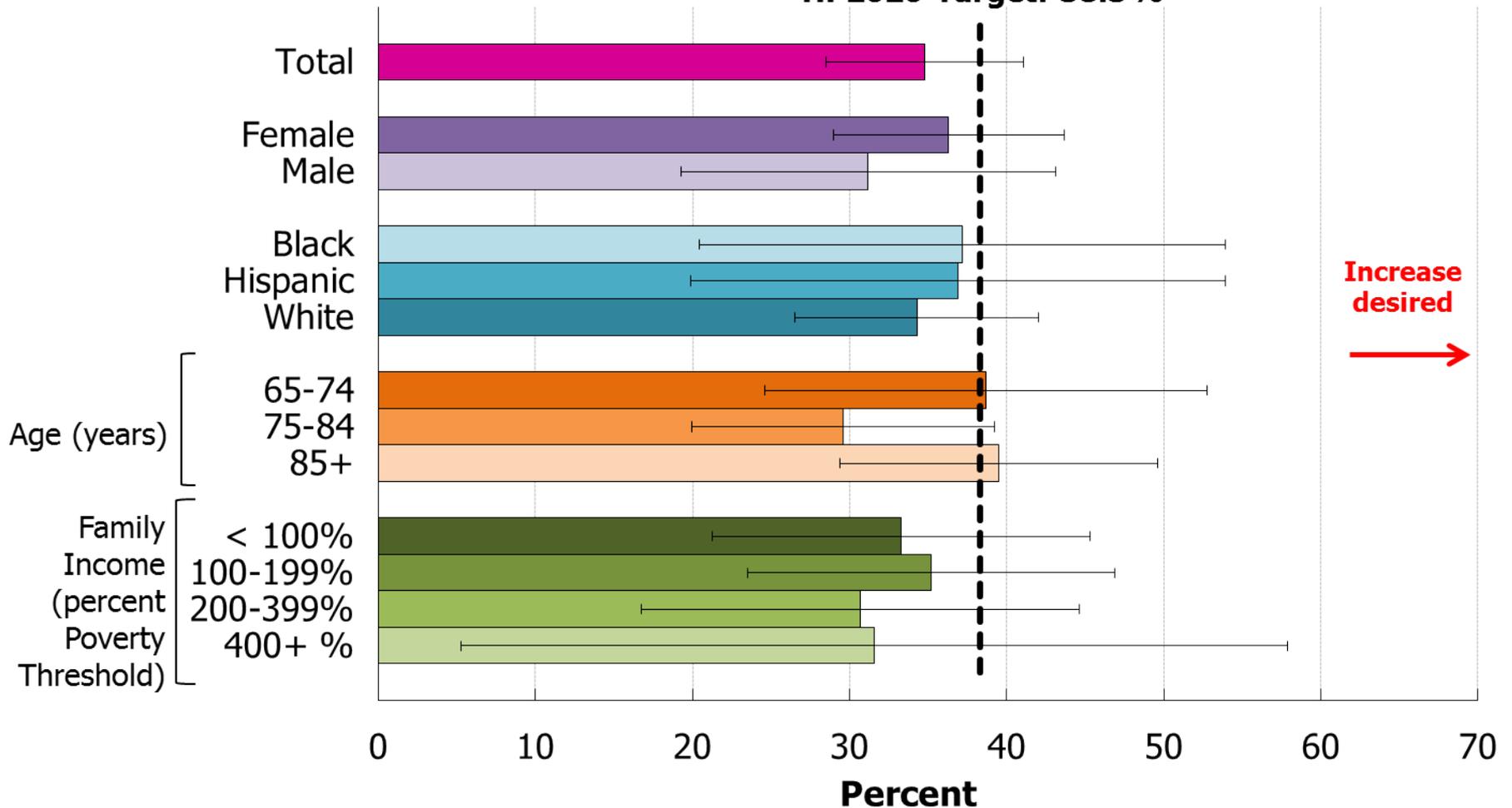


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Awareness of Dementia Diagnosis, Adults 65+ Years, 2007–2009

HP2020 Target: 38.3%



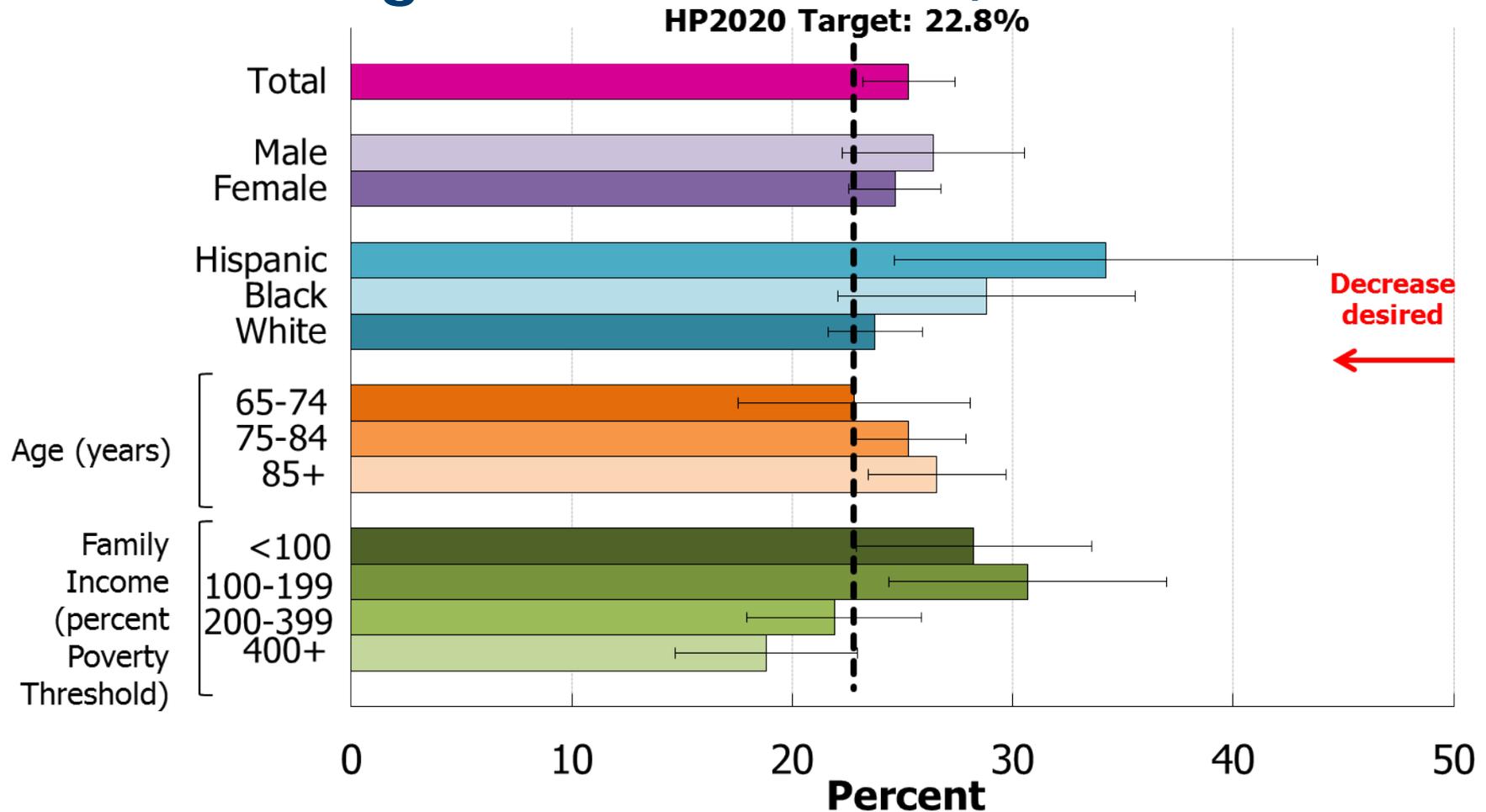
Increase desired
→

NOTES: — = 95% confidence interval. Data are for persons diagnosed with or receiving treatment for Alzheimer’s disease or other type of dementia, or their caregiver, who are aware of the diagnosis. The categories black and white exclude persons of Hispanic origin. Persons of Hispanic origin may be any race.

SOURCE: Medicare Current Beneficiary Survey (MCBS), CMS.

Obj. DIA-1

Preventable Hospitalizations for Adults 65+ with Diagnosed Dementias, 2006–2008



NOTES: — = 95% confidence interval. Data are for persons with Alzheimer's disease and other dementia's with preventable ambulatory care sensitive hospitalizations for conditions such as diabetes, hypertension, dehydration, and urinary tract infections. The categories black and white exclude persons of Hispanic origin. Persons of Hispanic origin may be any race.

SOURCE: Health and Retirement Survey (HRS) linked with Medicare Claims Data, CMS.

Obj. DIA-2



Key Takeaways—Older Adults

- Both the number and proportion of the population age 65 and over are increasing.
- Average annual health care costs are increasing.
- Medicare spending is highest for those with 4 or more chronic conditions.
- 37.6% of adults have 4 or more chronic conditions (2012).
- Nearly 1/3 of older adults have moderate to severe functional limitations.



Key Takeaways—Older Adults

- Emergency Department visits for falls in older adults are increasing over time.
- Less than half (40%) of older adults received core preventive services.
- Certain Medicare benefits are under-used, such as diabetes self-management and the Welcome to Medicare benefit.



Key Takeaways—Dementias Including Alzheimer's Disease (DIA)

- Alzheimer's Disease is the 5th leading cause of death among adults aged 65 years and over.
- Approximately 1 in 3 older adults are aware of their dementia diagnosis.
- Approximately 1 in 4 persons with dementia experience potentially preventable hospitalizations.



NIA Research Updates





Does Moving to a Lower Poverty Neighborhood Improve Health and Well-Being?

- Three groups assigned by lottery; key intervention: *housing assistance provided but moves limited to low-poverty Census tracts*
- Results of the low-poverty move:
 - The effect on glucose control for adults that was comparable to that of metformin.
 - Improvements in subjective well-being = \$13,000 increase in an annual income.



Does Medicaid Improve the Health and Well-Being of the Poor?

- An opportunity in Oregon
 - Medicaid closed to new enrollment in 2004
 - CMS-approved lottery for enrollment, when additional funds were identified

- Some findings from the Medicaid group
 - Increased use of primary and preventive care
 - Lower out-of-pocket medical expenditures/debt
 - Better self-reported physical and mental health
 - Increased diagnosis and management of diabetes

LIFE Study



- The ability to walk without assistance is critical for older people to live in a community and function well.
- The study showed that a regular, balanced and moderate exercise program followed for an average of 2.6 years ***reduced the risk of major mobility disability by 18 percent*** in an elderly, vulnerable population.
- Exercises included walking, and strength, flexibility, and balance training activities.





Advanced Cognitive Training for Independent and Vital Elderly (ACTIVE)

- The study looked at the effects of cognitive training on cognitive abilities and everyday function.
- Benefits at ten years were seen in reasoning and speed, but not memory.
- ~60% of participants maintained or improved Instrumental Activities of Daily Living (IADLs).



NIA & Patient Centered Outcomes Research Institute (PCORI) Collaboration

RFA on Falls-Injury Prevention Issued in July 2013

- Falls are a common but serious problem among the elderly
 - The best prevention strategy is not known
 - The goal of the collaboration is to fund a single large clinical trial on prevention of fall-related injuries in non-institutionalized older adults
 - Meaningful involvement of patients and stakeholders as partners with researchers is included throughout the research process
- \$30 million, 5-year study supported with funds from PCORI and led by NIA and team of investigators: *“Randomized Trial of a Multifactorial Fall Injury Prevention Strategy”*
- The research team involves investigators at Brigham and Women’s/Harvard, the Yale School of Medicine, and the School of Medicine at UCLA
- Award announced June 4th



Assessing the Progression of Alzheimer's Disease

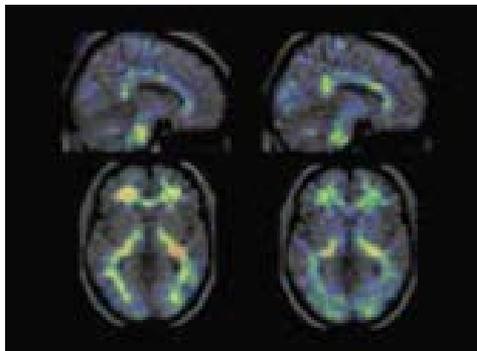
- Cognitive and other functional impairments were initial measures used to monitor AD progression.
- Later, changes in brain volume and metabolism were detected before cognitive changes occur.
- More recently, imaging of beta-amyloid build-up can enable us to detect AD-related changes in the living brain, earlier than ever before.
- **The benefit of these early markers is a newfound ability to intervene in very early stages of disease and monitor the impact of these interventions.**



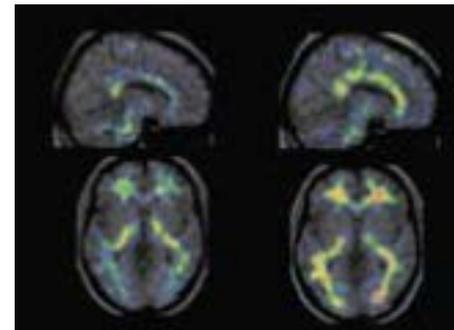
Intervening in *Presymptomatic* Early-Onset Alzheimer's Disease

- Study of a Colombia family that develops AD early has made research on very early interventions possible
- Studies are underway currently to test an anti-amyloid treatment

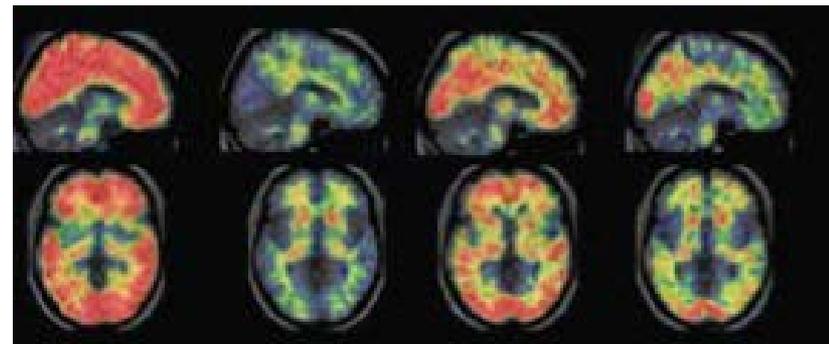
Beta-amyloid, late 20's



Non-Carriers, late 30's



Gene Carriers, late 30's



Fleisher, AS et al. (2012) *Lancet Neurology* 11(12):1057-65.

Related to HP 2020 Obj. OA-3, 5, 6, 8, 11, & DIA-2



Treatment for Agitation in Alzheimer's

- The CitAd trial compared the antidepressant citalopram to placebo in participants with probable AD and clinically significant agitation
- Citalopram offered significant improvement in agitation symptoms compared to controls.
- Citalopram volunteers also showed some decline in cognition and heart function; however antipsychotic treatments may have greater risks.
- Citalopram – especially in lower doses – was concluded to be a more effective and safer alternative.

Go4Life

- Go4Life is an exercise and physical activity campaign from the NIA, designed to encourage older adults to become more active.



The screenshot shows the Go4Life website homepage. At the top, there is a navigation bar with links for LOG IN, SIGN UP, and TEXT SIZE. Below this is a search bar with the text "Search" and a "Go" button. The main navigation menu includes Home, Get Started, Stay Active, Resources, Stay In Touch, Media Room, About Go4Life, and My Go4Life. The central banner features a photograph of an elderly woman smiling, with a green speech bubble containing the text: "Be active every day with Go4Life!" and "Find a physical activity you enjoy." To the right of the banner are four colored buttons: "Get Started Today" (blue), "Info for Family & Friends" (purple), "Info for Organizations" (orange), and "Info for Health Professionals" (green). Below the banner is a "FEATURED EXERCISE" section with a small image of a man performing an arm curl, the text "Arm Curl", and links for "See Instructions for the exercise" and "See All Exercises". To the right of this section is an "About Go4Life" section with the tagline "ENDURANCE. STRENGTH. BALANCE. FLEXIBILITY." and a "Learn more" link.

<http://www.nia.nih.gov/Go4Life>



National Plan to Address Alzheimer's Disease

Goal 1: Prevent and Effectively Treat Alzheimer's Disease by 2025

Goal 2: Enhance Care Quality and Efficiency

Goal 3: Expand Supports for People with Alzheimer's Disease and Their Families

Goal 4: Enhance Public Awareness and Engagement

Goal 5: Improve Data to Track Progress

Updates on milestones are available at:

<http://aspe.hhs.gov/daltcp/napa/milestones/milestones-p.pdf>



Administration for Community Living (ACL): Purpose and Structure

- Created in 2012, ACL develops policies and improves supports for older adults and persons with disabilities of all ages
- Combines the Administration on Aging (AoA), Office on Disability, and Administration for Intellectual and Developmental Disabilities
- AoA leads the National Aging Network:
 - 56 State Units on Aging
 - 400+ tribes and tribal organizations
 - 620 Area Agencies on Aging (AAAs)
 - 20,000+ local service providers



Aging Network Services

- Services available address most of the objectives related to Older Adults (OA) and Dementias, Including Alzheimer's Disease (DIA):
 - Access services
 - In-home, community, and supportive services
 - Caregiver services
 - Elder rights services
 - Health-related services
 - Nutrition services



Increase self confidence in managing chronic conditions(OA-3)

- Chronic disease self management education is an evidence-based approach that helps older adults learn how to manage their health conditions more effectively
- Aging and public health networks and their partners are delivering these programs across the US
- Chronic disease self management programs have shown the following outcomes:
 - Better health (self-reported health, pain, fatigue, depression)
 - Better care (patient-physician communication, medication compliance, confidence completing medical forms)
 - Less use of services (fewer emergency room visits and hospitalizations)



Increase self confidence in managing chronic conditions(OA-3)

ACL/AoA Role in Chronic Disease Self-Management Education

■ History:

- 2003-2012 Evidence-Based Grants: 24 states
- 2010-2013 American Recovery and Reinvestment Act (ARRA) Grants: 47 states, DC & PR
- 2012-2015 Prevention and Public Health Fund (PPHF) Grants: 22 states



Increase use of Diabetes Self-Management Benefits (OA-4)

Diabetes Self-Management Program (DSMP)

- Through ARRA and current PPHF grants, 39 states provide DSMP
 - ACL provides technical assistance resources on how to obtain ADA/AADE accreditation and Medicare reimbursement
 - Resources include a toolkit, tip sheets, webinars



Reduce emergency department visits due to falls (OA-11)

Falls Management & Prevention Programs

- Prior evidence-based grants and Older Americans Act Title III-D funding has established program infrastructure in 38 states
- 2014-2016 PPHF Evidence-Based Falls Prevention grants to states and tribal organizations
 - Start date ~ September 1, 2014
 - Funding: About \$4 million for 8-10 states and 5 tribes



Reduce unmet need for long-term services and supports (OA-8)

ACL's Supportive Services – Older Americans Act (OAA)

- Supportive services
- Nutrition services
- Services protecting vulnerable older adults
- Services for tribes and tribal organizations
- About \$1 billion serving 10 million older adults
- Serve 1 in 5 adults aged 60+



Reduce unmet need for caregiver support services (OA-9)

National Family Caregiver Support Program (NFCSP)

- 2000 OAA reauthorization – 1st Federal grant program specifically for meeting the needs of unpaid family caregivers
- Authorizes 5 categories of services: information; assistance in accessing services; caregiver counseling, support groups & training; respite; supplemental services
- Outcomes: 2013 AoA National Survey data show:
 - 78% of caregivers served say NFCSP enabled them to provide care longer
 - 93% of caregivers served rated services as good to excellent



Reduce preventable hospitalizations in those with dementias (DIA-2)

Alzheimer's Disease Supportive Services Program (ADSSP)

- Began in 1992 as the first Federal demonstration program to target services to people with the disease
- In 2008, the program shifted to funding services that are evidence-based.
- Translated interventions have:
 - Decreased caregiver depression & burden
 - Increased caregiver knowledge, confidence & coping
- New Alzheimer's program with funding from PPHF - \$10.5 million



Administration for Community Living: Program Takeaways

- ACL/AoA's programs relate to many OA and DIA objectives and offer older adults direct benefits from evidence-based programs. For more information on the programs:
 - Chronic disease self management education:
http://www.aoa.gov/AoARoot/AoA_Programs/HPW/ARRA/PPHF.aspx
 - Diabetes self management benefits:
<http://www.ncoa.org/dsmt>
 - National Family Caregiver Support Program:
http://www.aoa.gov/aoa_programs/hcltc/caregiver/index.aspx
 - Alzheimer's Disease Supportive Services program:
http://www.aoa.gov/AoARoot/AoA_Programs/HPW/Alz_Grants/index.aspx

CDC Strategic Directions



CDC Strategic Directions

Improve health security at home and around the world

HEALTH SECURITY



LEADING CAUSES OF DEATH



Better prevent the leading causes of illness, injury, disability, and death

PUBLIC HEALTH-HEALTH CARE COLLABORATION



Strengthen public health/health care collaboration



CDC Healthy Aging Program and Healthy Brain Initiative (HBI)

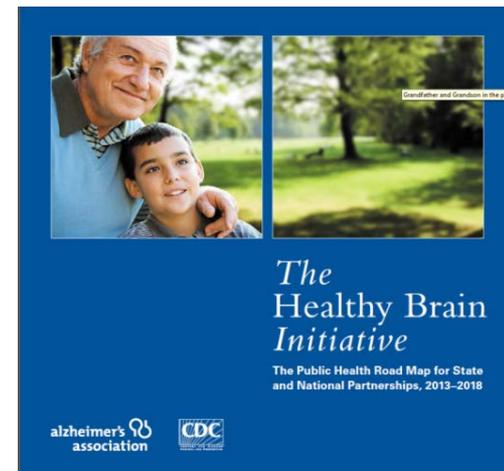
DIA-1&2

CDC Healthy Aging Program

- Focal point for older adult health at CDC
- CDC Healthy Brain Initiative (HBI)

HBI Road Map for States and Communities

- Actions recommended in 4 domains
 - Monitor and evaluate
 - Educate and empower the nation
 - Develop policy/mobilize partnerships
 - Assure a competent workforce
- Used by states as a model for their own state plans (e.g., GA, HI)



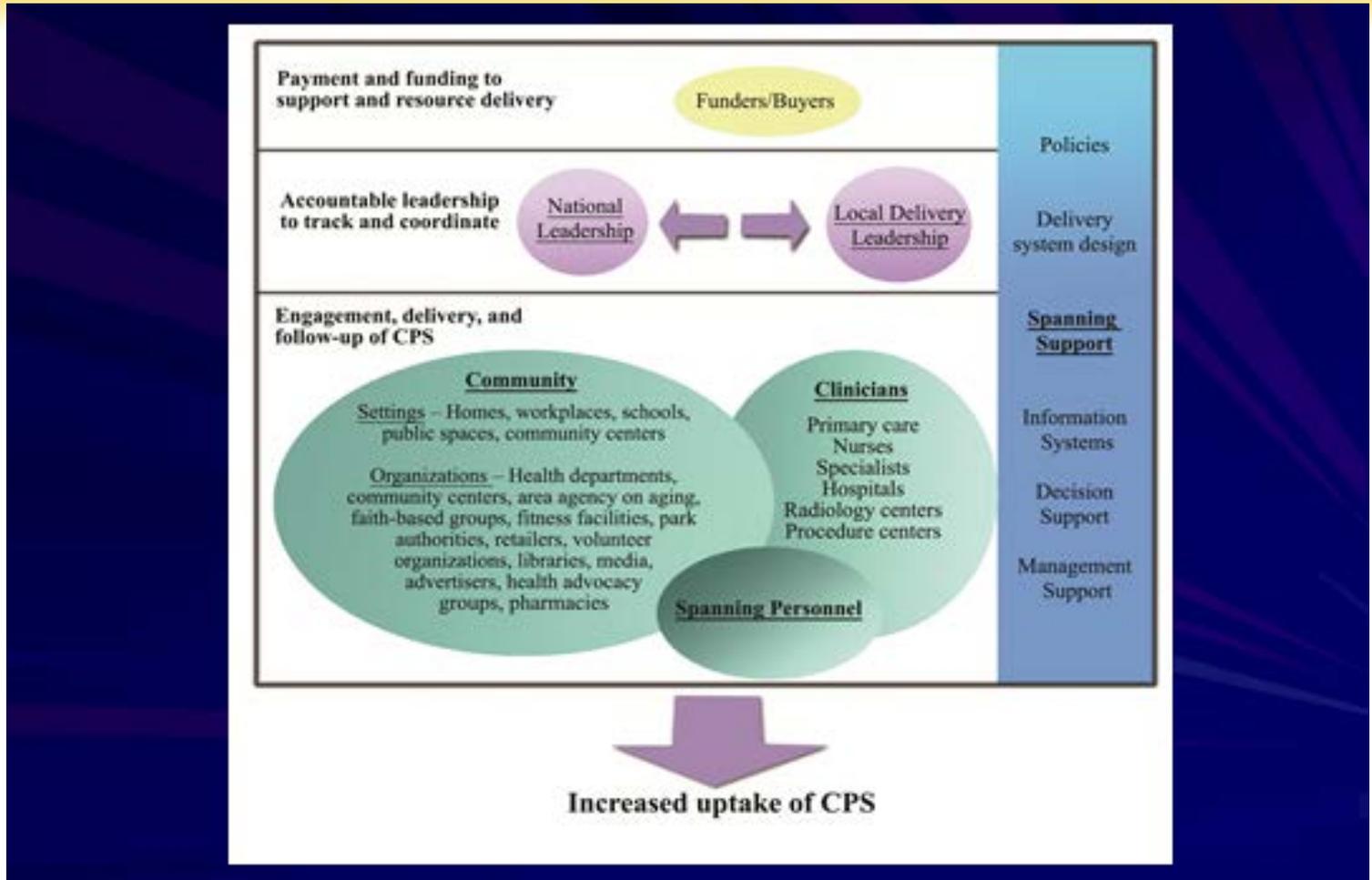
2014 - CDC support* to 5 states and 1 territory for Road Map activities, e.g.,

- **Arizona** – Community health worker training on Alzheimer’s disease (“assure a competent workforce”)
- **Hawaii** – Public awareness materials to reduce stigma (“educate/empower the nation”)
- **Wisconsin** – Models to promote and develop dementia-friendly communities, e.g., toolkits (“develop policy/partnerships”)
- **Puerto Rico** – First Alzheimer’s disease plan in Puerto Rico to guide program and service development (“develop policy/partnerships”)

* In partnership with the National Association of Chronic Disease Directors



Increasing the Use of Clinical Preventive Services



From article: “Clinical and Community Delivery Systems for Preventive Care: An Integration Framework”, Am Journal of Preventive Medicine, October 2013, Alex Krist et al.

Increasing the Use of Clinical Preventive Services

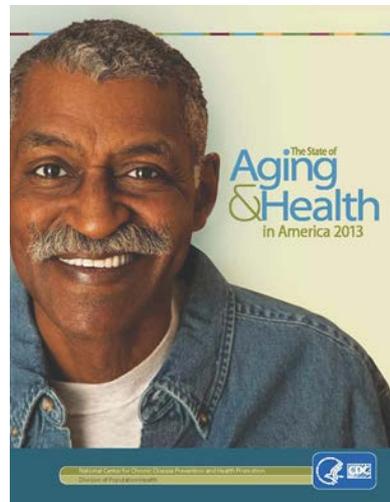
OA-2

Data for action
in states and
communities



Focus on adults
aged 65 or over –
developed with AOA
(now ACL), AHRQ,
and CMS

Focus on older adult
health indicators –
now available as
searchable, internet-
based resource:
CDC's *Healthy Aging
Data Portfolio*



Focus on adults ages 50-64 –
developed with AARP and AMA

Increasing the Use of Clinical Preventive Services

OA-2

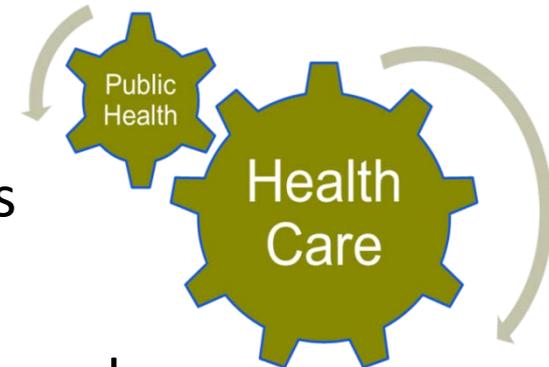
■ Vote & Vax Program

Flu vaccines available at polling sites and nearby community settings during national elections

Nearly 1,600 Vote & Vax sites* delivered
≈ 10,000 vaccinations during 2012 election

Local level partners – examples:

- Health departments
- Aging network agencies
- Health care providers
- Immunization coalitions
- Pharmacies
- Election officials
- Fire departments
- Universities



* In 49 states, 2 territories, and District of Columbia

Increasing the Use of Clinical Preventive Services

- CDC Colorectal Cancer Control Program - supports 25 states and 4 tribes
 - **Pennsylvania:** Regularly track screening using EMR and issue progress reports to providers on screening goals; stock every exam room with educational materials
 - ↪ Provider with 17,000 patients has increased screening from low 60% range to nearly 75% over 15 months
 - **New Hampshire:** Use patient navigation to ensure low “no-show” rate and good screening preparation; work with providers to track screening rates and share effective strategies (e.g., client reminder systems)
 - ↪ Hospital achieved increase in screening rates from 69.8% in 2008 to 75.6% in 2012

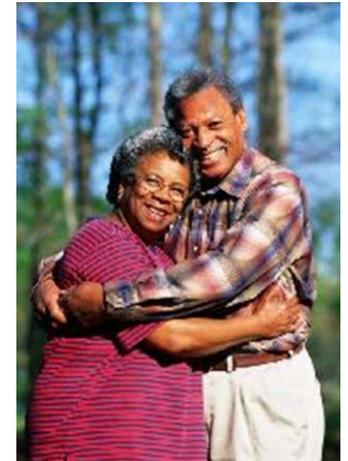


Broadening Access to Chronic Disease Self-Management

OA-4

Assistance to employers/worksites

- **Diabetesatwork.org** – Web portal through which employers can access packaged educational and motivational materials and toolkits on diabetes



Support to states for diabetes self-management (Year 1 of 5-year funding)

- In all states, to increase number of:
 - Accredited/certified **diabetes self-management programs**
 - Individuals who receive **diabetes self-management education**
- Link with **aging network counterparts** to increase older adult participation in diabetes self-education course (11 states)

Promoting Physical Activity

OA-5,6,11

Work with national partners and states

- **U.S. Forest Service** to promote park trails for older adults and those with disabilities
- **Nat'l Recreation and Park Association, YMCA, and Arthritis Foundation** to implement physical activity programs for people with arthritis

➤ Over 1,350 people have participated in 29 locations since August 2013

- **CDC Arthritis Program supports 12 states** to increase participation in physical activity programs, e.g., EnhanceFitness, Walk with Ease

➤ Over 75,000 individuals participated 2008-2012



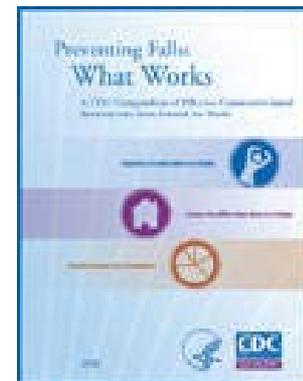
Preventing Injuries from Falls

OA-5,6,11

Support variety of key partners:

■ Public health/aging services workforce:

*CDC Compendium of Effective Fall Interventions:
What Works for Community-Dwelling Old Adults*



■ States and communities: 3 states funded for

- *Stepping On* program for older adults at higher risk for falls - shown to result in 31% reduction in falls among those 70+
- *Otago* Exercise Program
- *Tai Chi: Moving for Better Balance*

■ Health care providers:

STEADI Toolkit (STopping Elderly Accidents, Death, and Injuries) - to incorporate fall prevention into clinical practice





Key References

- **CDC Healthy Aging Program**
www.cdc.gov/aging
- **CDC's Healthy Aging Data Portfolio**
www.nccd.cdc.gov/DPH_Aging/default.aspx
- **CDC – Clinical Preventive Services for Older Adults**
www.cdc.gov/aging/services/index.htm
- **CDC Healthy Brain Initiative**
www.cdc.gov/aging/healthybrain
- **National Alzheimer's Project Act (NAPA)**
www.aspe.hhs.gov/daltcp/napa/
- **National Plan to Address Alzheimer's Disease**
www.aspe.hhs.gov/daltcp/napa/natlplan2013.shtml



ENHANCE
FITNESS

HEALTHY PEOPLE 2020

June 19, 2014

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Senior Services



Senior Services

- Seattle/King County non-profit established in 1967
- Promotes positive aging through integrated system of quality programs, initiatives and senior centers
- Serving nearly 70,000 people each year
- More than 4,000 volunteers
- Funded by local AAA, private donors, sales, grants (state and federal), and fundraising activities



Evidence-Based Programming

- Evidence-Based Programs
 - Chronic Disease Self-Management Program
 - Matter of Balance
 - PEARLS
- Project Enhance
 - EnhanceFitness
 - EnhanceWellness



ENHANCE FITNESS



Engaging and Empowering Older Adults



Stanford Self-Management Programs

- Target audience—those with chronic conditions
- Small group, on-line, mailed
- Peer led
- Community based
- Based on self-efficacy theory
- Learn more at:

<http://patienteducation.stanford.edu/>



- Brief depression-care management program
- Home and community-based
- Designed to reach underserved elders
- Participant-driven: empowering older adults teaching behavioral techniques to actively manage depression and improve quality of life.
- Learn more at:
www.pearlsprogram.org



A Matter of Balance

- Based upon research conducted by the Roybal Center for Enhancement of Late-Life Function at Boston University
- Designed to reduce the fear of falling and increase the activity levels of older adults who have concerns about falls
- Learn more at:
www.mainehealth.org/mob



- Social Worker and/or Registered Nurse
- Motivational intervention
- Action planning
- Feedback, problem solving and support
- Learn more at:

www.projectenhance.org/EnhanceWellness





- Certified, trained fitness instructors
- Program outcomes and attendance tracking
- One hour classes, three hours per week, ongoing
- Learn more at: www.projectenhance.org
- To hear stories from the field and learn more: www.facebook.com/ProjectEnhance





ENHANCE FITNESS

- Ongoing research – dynamic program
 - EnhanceMobility Pilot Study
 - Pilot for those with chronic pain
 - University of Washington/Y USA study
- Reduces medical-care utilization costs
 - Proven savings in healthcare costs for managed care plans*
 - Centers for Medicare & Medicaid Services (CMS) Retrospective Study
 - CMS Prospective Study

*Ackermann RT, et al. (2008). Healthcare cost differences with participation in a community-based group physical activity benefit for medicare managed care health plan members. The Journal of The American Geriatrics Society, 56:1459-1465, 2008.



Public Health and Aging Partners

- University of Washington
 - Health Promotion Research Center
- Group Health Cooperative
- Aging & Disability Services, Seattle/King County
- US Health & Human Services
 - Centers for Disease Control and Prevention Arthritis Program
 - Administration for Community Living (Administration on Aging)
- National Council on Aging
- Y of USA





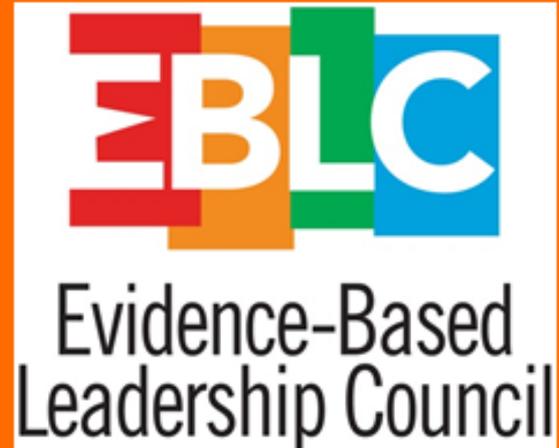
YMCA of the USA GOALS for Enhance®Fitness

- Serve at least 10,000 older adults by 2016
- Offer classes in at least 120 YMCA associations by 2017
- Positively impact the health of older adult participants
- Be a resource for health care providers seeking proven, reliable community-based programs for patients

Healthy
IDEAS



HOMEMEDS



- Comprised of programs with:
 - Published study results
 - Controlled trial, usually randomized
 - Widely disseminated
- Includes community based organization representatives providing multiple evidence-based
- Developing national infrastructure
- Learn more by contacting:
EBLC@seniorservices.org





SALT LAKE COUNTY

Salt Lake County, Utah Aging and Adult Services, Utah

2010

- Salt Lake County Population 1,029,655
 - 37.3% of Utah, 125,000 older adults
- Salt Lake County Minority Population 26%
 - From 2000 to 2010, population grew 73.6%

2020

- Salt Lake County Projected Older Adult Population
 - 409,000 (60 and older)

Data provided by Pam Perlich, Bureau of Economic and Business Research, University of Utah



ENHANCE FITNESS

Salt Lake County, Utah Aging and Adult Services

- 920 participants
- 16 classes offered at 15 senior centers
- sample size (494)
 - 76 % improved or maintained lower body strength
 - 80 % improved or maintained upper body strength
- 60 percent maintained or improved balance





ENHANCE
FITNESS



Salt Lake County, Utah Success Stories

“This has been a life changing experience for me. After three weeks I no longer have the pain in my hips, it has also improved my back and neck pain.”

“My bone density improved 10 percent from baseline after starting this class.”

“I just have to tell you that my doctor is so happy with me for coming to this class. Since February, I have lost 4 lbs, my body fat percentage is down and my blood pressure has improved. I just know it is because of this class! Thank you!”

“I have been taking this class for three weeks, already my legs are steady enough to use my cane less. And when I walk without my cane, I feel more steady and stable.”

“EnhanceFitness saved my health care plan hundreds of dollars, saved me many expensive copays, accelerated my return to normal balance, and produced normal test results in balance for my age and health...”





ENHANCE
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Lessons Learned

- Ongoing partnerships critical to maintaining program
- Accessible sites for the communities you want to serve
- Consider data collection and program management costs
- Show how data works for everyone!
- Instructors and leaders are key to success of program
- Provide menu of evidence-based options for participants



Healthy People 2020 Sharing Library

A library of stories highlighting ways organizations across the country are implementing Healthy People 2020

HealthyPeople.gov Search HealthyPeople.gov Find us on [Twitter](#) [LinkedIn](#) [Facebook](#)

Home About Healthy People 2020 Topics & Objectives Data Learn **Implement** Get Involved Leading Health Indicators

Home > Implement > Healthy People in Action > Sharing Library: Map View

In This Section

- Evidence-Based Resources
- Healthy People in Action
 - Sharing Library
 - Share Your Story
 - State Plans
- MAP-IT
 - Mobilize
 - Assess
 - Plan
 - Implement
 - Track
- Planning Resources
- Funding Resources
- Tools For Professionals*

Sharing Library: Map View

Find stories highlighting how communities across the country are implementing Healthy People 2020—or [share your own!](#) Stories featured here have been submitted by communities ("Story from the Field") or developed as part of the Healthy People 2020 Who's Leading the Leading Health Indicators? series. [Learn more about the Leading Health Indicators.](#)

Use the **Map View** to see where stories are taking place across the country. Click on a pin on the map to get more details on the story, including organization name and zip code and Healthy People 2020 Topic Area addressed. Click on the story title to view the full story.

Map View

Healthy People 2020 in Action
Who's Leading the Leading Health Indicators? series
Stories from the Field

Healthy People in Action - Sharing Library

<http://healthypeople.gov/2020/implement/MapSharingLibrary.aspx>



Healthy People 2020 Spotlight on Health Webinar

- Join us on September 30, 2014, from 12:30 pm to 2:00 pm ET
- Free Educational Webinar
- Featured Topic will be “Moving from Disease and Illness to Living Well: Promoting and Tracking Well-Being and Quality of Life”

In This Section:

[Development and Framework](#)

[Who's Leading the Leading Health Indicators?](#)

[Share Your LHI Story](#)

[LHI Infographic Gallery](#)

[2020 LHI Topics](#)

[Access to Health Services](#)

[Clinical Preventive Services](#)

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[Maternal, Infant, and Child Health](#)

[Mental Health](#)

[Nutrition, Physical Activity, and Obesity](#)

LHI Infographic Gallery

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The Leading Health Indicators are high-priority health issues in the United States that serve as measures of the Nation's health. Each month healthypeople.gov displays one or more infographics to visually communicate the existing health disparities for the featured Leading Health Indicator Topic.

If you would like the monthly infographic and bulletin sent straight to your inbox, sign up for [Healthy People email updates](#).



Maternal, Infant, and Child Health

July 2013



Reproductive and Sexual Health

June 2013



Mental Health

May 2013



Substance Abuse

April 2013



Physical Activity, Nutrition, and Obesity

March 2013



Oral Health

February 2013



Access to Health Services

January 2013



Environmental Quality

December 2012

LHI Infographic Gallery

<http://www.healthypeople.gov/2020/LHI/infographicGallery.aspx>



Healthy People 2020 Substance Abuse LHI Webinar



**Join us on July 24th for a
*Who's Leading the Leading Health Indicators? Webinar***

**Learn how one group is working to address substance abuse in
their community.**

**Register soon!
www.healthypeople.gov**



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LINKEDIN

Healthy People 2020



YOUTUBE

ODPHP (search “healthy people”)



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