

Healthy People 2010 Focus Area Progress Review

HEALTH COMMUNICATION

April 19, 2007

1:00 p.m. - 2:30 p.m.

Room 729G, HHH Bldg.

Agenda

- I. **Welcome and Introductions** (1:00 - 1:10 p.m.)
ADM John O. Agwunobi, M.D., M.B.A., M.P.H.
Assistant Secretary for Health

RADM Penelope Slade Royall P.T., M.S.W. (1:10 - 1:15 p.m.)
Deputy Assistant Secretary for Health
(Disease Prevention and Health Promotion)
- II. **Data Presentation** (1:15 - 1:30 p.m.)
Edward Sondik, Ph.D.
Director, National Center for Health Statistics
Centers for Disease Control and Prevention
- II. **Program Overview of the Health Communication Focus Area and Addressing the Challenges: Current Initiatives, Challenges/Barriers, Strategies** (1:30 - 1:50 p.m.)

Cynthia Baur, Ph.D.
Director, Division of Health Communication and Marketing
National Center for Health Marketing
Centers for Disease Control and Prevention

Linda Harris, Ph.D.
Lead, Health Communication and e-health Team
Office of Disease Prevention and Health Promotion
- III. **Open Discussion** (1:50 - 2:20 p.m.)
All participants
- IV. **Wrap-up and Summary** (2:20 - 2:25 p.m.)
RADM Penelope Slade Royall, P.T., M.S.W
- VI. **Next Steps and Closing** (2:25 - 2:30 p.m.)
ADM John O. Agwunobi, M.D., M.B.A., M.P.H.
Assistant Secretary for Health