# Asthma Cooperative Agreement Partner Profile CONNECTICUT

Accessible link: https://www.cdc.gov/asthma/contacts/asthma-grantee-profile-ct.html

Since 2002, the **Connecticut Asthma Program (CAP)** has received funding from CDC to improve surveillance data, quality of asthma care, and to reduce healthcare utilization costs. Revision of evidence-based programmatic activities has led to improved services to address asthma disparities, linking CT families to supportive community and healthcare services. Working alongside partners, CAP promotes guidelines-based asthma management in schools and healthcare organizations, educates residents on the impact of indoor environmental triggers and on the impact of exposure to air pollution on asthma, and supports policies to improve access to affordable quality housing.

#### **Strategies in Action**

- CAP's Putting on AIRS (Asthma Indoor Risk Strategies), known as POA, is a comprehensive home-based intervention focusing on asthma education and indoor asthma trigger reduction offered to families where a child has poorly controlled asthma. POA consists of three home visits and a 6-month follow-up call, implemented by local health department personnel (e.g., registered nurses, certified asthma educators, environmental education specialists, or community health workers [CHWs]) across six regions of the state. Upon completion of their participation in POA, almost 83% of participants improved on their Asthma Control Score, while 46% achieved a well-controlled score. In 2021, participating families reported taking measures to reduce asthma triggers in the home: 77.8% had decreased dust exposure, and 59% had mattress and pillow covers in place.
- In 2019, CAP began a partnership with OneTouch, an electronic app that home
  visitors use to connect residents to services that promote healthy indoor air
  quality, prevent lead poisoning, and reduce home energy use. OneTouch is used in
  several states and is implemented in Hartford and Waterbury, Connecticut. Referral
  mechanisms have been developed for CAP's partners to direct participants who
  need assistance with energy efficiency, heating, and ventilation to these programs.
- The enactment of Public Act 19-117 in January 2020 facilitated the certification of CHWs in Connecticut. To support local health department contractors in integrating CHWs into home-based asthma services, the CAP coordinated two spring 2021 trainings conducted by the Boston Public Health Commission: a four-day "Asthma Management & Asthma Home Visiting" training for CHWs and a 1.5-day "CHW Supervisor Asthma Training" for 12 CHW supervisors. The advanced asthma management training prepared 28 CHWs to conduct asthma home visits, provide advocacy, and link participants to supportive services (e.g., housing, transportation, or legal services).
- CAP partnered with a digital marketing agency to conduct a media campaign for "Asthma Awareness Month" from May 1 through June 30, 2021. Asthma messages focused on asthma control and the importance of avoiding asthma triggers were disseminated in English and Spanish through music streaming services and digital advertisements on multiple websites. The asthma awareness campaign is estimated to have reached more than one million people throughout Connecticut.





2020

15.5% of adults have ever been diagnosed with asthma
10.5% of adults were living with asthma

In 2020, 15.5% of adults had ever been diagnosed with asthma in their lives, and 10.5% were currently living with asthma.



In 2019, there were 17,400 asthma-related emergency department (ED) visits and 2,194 hospitalizations.

cdc.gov/asthma

#### **National Asthma Control Program: EXHALE**

### **E** ducation

on asthma self-management

# X -tinguishing

smoking and exposure to secondhand smoke

#### Home

visits for trigger reduction and asthma self-management education

#### A chievement

of guidelines-based medical management

## Linkages

and coordination of care across settings

#### **E**nvironmental

policies or best practices to reduce asthma triggers from indoor, outdoor, or occupational sources

# CDC's National Asthma Control Program (NACP) and its partners help people with asthma achieve better health and improved quality of life. NACP developed EXHALE, a set of six public health strategies that each contribute to better

asthma control.

Each EXHALE strategy has been proven to reduce asthmarelated hospitalizations, emergency department visits, and healthcare costs. Using the EXHALE strategies together in a community can have the greatest impact.