

CDC SPANISH LANGUAGE FOLIC ACID CAMPAIGN
(:30) SECOND RADIO SPOT
"MOTHERHOOD" SPANISH SCRIPT

(SFX: SWEET SOFT MUSIC UP & UNDER)

MATURE FEMALE ANNOUNCER:

¡Somos latinas!...y hacemos cualquier cosa para asegurar el bienestar de nuestra familia. Entonces, ¿Por qué tenemos el nivel más alto de bebés que nacen con algunos defectos graves?

Se ha demostrado que no tomamos suficiente ácido fólico antes del embarazo para prevenir estos defectos. Aún cuando ya tengamos un bebé sano, debemos tomar ácido fólico porque no sabemos lo que pasará en futuros embarazos.

Para más información llama al 1-800-CDC-INFO.

...porque ser madre comienza antes del embarazo.

(SFX: BABY GIGGLES)

Este anuncio es cortesía del Departamento de Salud y Servicios Humanos de los Estados Unidos.

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(:30) SECOND RADIO SPOT
"MOTHERHOOD" ENGLISH TRANSLATION

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MATURE FEMALE ANNOUNCER:

We are Latinas!...and we do everything to ensure the wellbeing of our families.
So, why do we have the highest numbers of babies born with some serious birth defects?

It has been shown that we do not take enough folic acid before pregnancy to prevent these defects. Even after we have had a healthy baby, we should take folic acid because we don't know what will happen in future pregnancies.
For more information call 1-800-CDC-INFO.

...because motherhood begins before pregnancy.

(SFX: BABY GIGGLES)

This announcement is brought to you by the United States Department of Health and Human Services.